

IPSO STATEMENT 2022 – 2023

Introduction

West Bridgford Wire - westbridgfordwire.com

West Bridgford Wire is an online independent news title covering West Bridgford, Nottingham city and wider Nottinghamshire County.

It operates 365 days a year.

The site focuses where possible on breaking news stories - as well as producing video of events, incidents, business openings and live broadcasts where necessary.

Reach is around 450,000 uniques/month - approx. 1,500,000 page views/month News content ranges from local events to news stories and breaking news.

The brand is 11 years old having launched on 2 February 2012.

In 2015 the site became a business supported by local advertising.

The owner took a career change from an unrelated background to develop the business full- time.

The site is well trusted locally and is supported by advertising from businesses and other sources.

This is the only title operated currently.

No employed staff.

Memberships: ICNN, BAJ, Society of Editors, BBC LDRS

Some paid court reporting, freelance and student support are also utilised on an ad-hoc basis.

In 2023 the site became eligible for Google News Showcase along with a number of other independent local sites.

Publisher: Pat Gamble

newsdesk@westbridgfordwire.com

Editorial Standards

The site adheres to and operates within the Editors' Code

West Bridgford Wire joined IPSO in 2017 because it takes high editorial standards as a crucial part of what it does. The brand wanted to show this, and to show readers how they can complain should they feel the need at any time.

Seeking Guidance from IPSO.

No guidance sought in this year.

Other resources include access to solicitor via BAJ membership and access to media law expert via ICNN.

Complaints

No complaints received over accuracy or from concerned readers that were likely breaches of the Editors' Code.

The only activity in this area has been occasional requests to remove articles by people convicted of crimes that 'want to move on with their lives'. Usually, the stories are some years old, it's typical of local news sites to get this kind of request. No moral judgement is taken and in most cases the article is removed as a goodwill gesture.

No requests to remove images in 2022/3

No records kept - not applicable

Information for readers and IPSO logo and details clearly listed here:

<https://westbridgfordwire.com/contact/>

Training

No staff - not applicable

Where occasional guest writers or freelance work is used, reference to IPSO is given in initial meetings. All work is edited where necessary by Pat Gamble prior to publication.

Compliance Record

No complaints received on any editorial content.

Pat Gamble 13 APRIL 2023