

IPSO STATEMENT 2021 – 2022

Introduction

West Bridgford Wire - westbridgfordwire.com

West Bridgford Wire is an online independent news title covering West Bridgford, Nottingham city and wider Nottinghamshire.

The site focuses on being the fastest breaking news website it can be in the county. Incidents are attended wherever possible.

Reach is around 400,000 uniques/month - approx 1,500,000 page views/month

News content ranges from local events to news stories and breaking news.

The brand is 10 years old having launched on 2 February 2012.

In 2015 the site became a business supported by advertising.

The site is well trusted locally, and is supported by advertising from businesses and other sources.

This is the only title operated currently.

No employed staff.

Memberships: ICNN, BAJ, Society of Editors, BBC LDRS

Some paid court reporting, freelance and student support are also utilised on an ad-hoc basis.

Publisher: Pat Gamble

newsdesk@westbridfordwire.com

Phone: [REDACTED]

Business address: 29 Bridgford Rd, West Bridgford NG2 6AU 0115 977 5445

Editorial Standards

The site adheres to and operates within the Editors' Code

IPSO logo and wording appears here: <https://westbridfordwire.com/contact/>

West Bridgford Wire joined IPSO in 2017 because it takes high editorial standards as a crucial part of what it does. The brand wanted to show this, and to show readers how they can complain should they feel the need at any time.

Seeking Guidance from IPSO.

No guidance sought in this year.

Other resources include access to solicitor via BAJ membership and access to media law expert via ICNN.

Complaints

Two complaints received by telephone, none breaching any editorial code.

One received by letter – see below;

All were to do with Nottinghamshire Police press releases.

From time-to-time people convicted of crimes argue that details given in police press releases are inaccurate – more often than not these are a few weeks after publishing, and so articles are deleted, because no-one is really reading them by then – this happened on just two occasions.

However, one article named the wrong suspect, an innocent university student was named as a convicted criminal in a catastrophic error by the police media team. Legal letters were received from a reputation protection lawyer, and of course the story was quickly removed, no further action was required. Of course I do point out that the article was in good faith and protected privilege from a police source.

An issue here is that the police already knew and deleted their own story, but don't follow-up with other titles until weeks later – having received this legal threat, the police then told me about it too, weeks after I had deleted it anyway.

No requests to remove images in 2022

No records kept - not applicable

Information for readers and IPSO logo and details clearly listed here:
<https://westbridgfordwire.com/contact/>

Training

No staff - not applicable

Where occasional guest writers or freelance work is used, reference to IPSO is given in initial meetings. All work is edited where necessary by Pat Gamble prior to publication.

Compliance Record

No complaints received on any editorial content that breached the code.

Pat Gamble 4 APRIL 2022.