

## IPSO Annual Statement for 2021-22

### Introduction

Glamorgan Star Ltd is a privately-owned regional newspaper covering the Vale of Glamorgan, South Wales.

Founded in 2021 by ex-staff made redundant with the closure of the Glamorgan Gem newspaper during the pandemic.

The Glamorgan Star is a free, fortnightly, printed newspaper with a clickbait free [website](#) and [social media](#) presence.

The full digital edition of the newspaper is available for free to use PageSuite optimised ePaper software made available to readers via website or the publication of the quick response (QR) [code](#).

The total number of employees comprises of five full time plus one part-time. This is expected to increase as the company develops.

Person with IPSO compliance: Attracta Loftus, Managing Director

### Editorial

The editorial team have access to the Editors Code of Practice, have been sent links to find it on the internet, and been advised to bookmark the site on company computers and mobile phones. When changes are made to the code, these will be shared with editorial and overall training needs considered.

The newspaper has been established for less than 12-months, but the editorial team have over 20-years experience each within local newspapers. Ongoing training requirements will be considered as the company develops still further in the likely form of verbal discussions, standardisation meetings, SMART development plans, witness testimony, face to face training and/or NCALT.

The newspaper believes that the future of newspapers continues to be in the printed format remaining traditionally hyper-local, politically unbiased, informative, and free from online clickbait news and advertisements.

The Glamorgan Star currently boasts a readership of 32,000 (industry standard readers per copy formula) with an independently audited circulation of over 12,000 (January 2022).

The printed newspaper is distributed via accredited [Self Select Distribution](#) to outlets throughout the Vale of Glamorgan and beyond, including all the major superstores within its patch – Asda, Co-op, Morrisons, Tesco and Waitrose.

The newspaper's website and social media can be accessed in one convenient [location](#).

Readers can also view the entire digital version of the newspaper via the website.

*General Enquiries [accounts@glamorganstar.co.uk](mailto:accounts@glamorganstar.co.uk)*

*Advertising: [accounts@glamorganstar.co.uk](mailto:accounts@glamorganstar.co.uk) Editorial: [editorial@glamorganstar.co.uk](mailto:editorial@glamorganstar.co.uk)*

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# GlamorganStar

**Registered office: Kings Buildings, Hill Street, Lydney GL15 5HE**

The news team is aware that IPSO offers pre-publication guidance. The Glamorgan Star Ltd. has not had the need to seek guidance since being established in July 2021. All staff are encouraged to bookmark the IPSO's homepage.

The IPSO logo and the text below is displayed in each of the printed newspaper editions, the website's '[How to contact us](#)' section, and the online free to use [digital newspaper](#). The IPSO logo is prominently displayed on our Facebook, Twitter and Instagram platforms.



*Glamorgan Star Ltd. is a member of the Independent Press Standards Organisation (which regulates the UK's magazine and newspaper industry). We abide by the Editors' Code of Practice and are committed to upholding the highest standards of journalism. If you think that we have not met those standards and want to make a complaint, please contact us via the address above. If we are unable to resolve your complaint, or if you would like more information about IPSO or the Editors' Code, contact IPSO on 0300 123 2220 or visit [www.ipso.co.uk](http://www.ipso.co.uk)*

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Examples of website and social media:



The newspaper's convenient Quick Response (QR) code:



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