



MEDIA GROUP

Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer") together referred to as "Bauer Media UK"

IPSO ANNUAL STATEMENT

01 January to 31 December 2021 (the "Reported Period")



MEDIA GROUP

CONTENTS

1. Introduction
 - a. Bauer Consumer Media Limited ("BCML")
 - b. H. Bauer Publishing ("H Bauer")
2. Editorial Standards
3. Our Complaints-Handling Process
4. Our Training Process
5. Adverse Adjudications

APPENDIX 1 – BCML AND H BAUER EDITORIAL COMPLAINTS POLICY

APPENDIX 2 – BAUER MEDIA UK WEBSITE AND MASTHEAD COMPLAINTS INFORMATION



MEDIA GROUP

1. INTRODUCTION

Bauer Media UK is an entertainment network of iconic, multi-platform brands and part of the Bauer Media Group, one of the world's largest privately owned media businesses reaching 200 million consumers worldwide and operating in 14 countries.

Bauer Media Group's UK publishing business operates under Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer"), together referred to as Bauer Media UK.

A. BCML

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

BCML's magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motorcycle News, both still iconic brands within our portfolio. Continuing its history of magazine launches, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005. Our Women's Weekly magazines include Take A Break, which has long been the UK's best-selling women's weekly title, and TV Choice, the UK's biggest selling magazine. In 2015, we created a new niche within the growing gardening market, with the launch of Modern Gardens, for an audience who want to enjoy their outdoor living space, without having to become expert gardeners.

In January 2019, BCML's consumer brands were purchased by H Bauer Publishing, whilst the B2B titles remained in BCML:

BCML Annual ABC releases		
Title Name	Total ABC Jan 21 - Dec 21	Frequency
Rail	17,087	27 Issues
<i>Total</i>	<i>17,087</i>	

The Responsible Person for BCML is Tina Sany-Davies, General Counsel, Bauer Media Audio & UK



MEDIA GROUP

B. H Bauer

H. Bauer was formed in August 1987 with the launch of women's weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women's weekly true-life magazine, TV listings, astrology, food and puzzles.

Take a Break has been the biggest-selling women's magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

In January 2019, BCML's consumer magazines became part of H Bauer.

H Bauer 6 Monthly ABC Releases		
Title Name	Total ABC Jul 21 - Dec 21	Frequency
Total TV Guide	78,502	Weekly
TV Choice	1,016,951	Weekly
Bella	131,314	Weekly
Take a Break	325,850	Weekly
Take a Break Monthly	160,987	Monthly
That's Life	138,277	Weekly
Closer	101,322	Weekly
Garden Answers	68,020	13 Issues
Garden News	34,883	Weekly
Grazia	92,061	Fortnightly
Heat	71,863	Weekly



MEDIA GROUP

Yours	161,841	Fortnightly
TOTAL	2,381,871	

H Bauer Annual ABC Releases		
Title Name	Total Jan 21 - Dec 21	Frequency
Angling Times	19,726	Weekly
Bike Magazine	35,029	Monthly
Empire Magazine	74,947	13 Issues
Bird Watching	20,727	13 Issues
CAR	62,427	Monthly
Classic Bike	27,680	Monthly
Classic Cars	33,213	Monthly
Classic Car Weekly	20,171	Weekly
Country Walking	49,250	13 Issues
Golf World		Closed 2020
Improve Your Coarse Fishing	19,353	13 Issues
Land Rover Owner International	19,874	13 Issues
Landscape	43,591	13 Issues
MCN (Motorcycle News)	44,377	Weekly
Model Rail	20,945	13 Issues
Practical Classics	35,107	13 Issues



MEDIA GROUP

Practical Sportsbikes	18,648	Monthly
Ride	26,315	Monthly
Steam Railway	31,426	13 Issues
Today's Golfer	43,099	13 Issues
Trail	21,161	13 Issues
Trout & Salmon	18,219	13 Issues
Modern Gardens	36,563	Monthly
Mojo	67,435	Monthly
TOTAL	789,283	

Bauer Media UK - Own Sourced Data

Title Name	Total Sales Jan 21 – Dec 21	Frequency
Crime Monthly	293,910	Monthly
What Bike	14,974	3 Issues
MCN Sports	5,888	2 Issues (no-longer a stand alone title)
Tear' n' Share Kids Activity	26,857	8 Issues
Yours Retro	316,661	Monthly
Trail Running	64,006	6 Issues
Built	25,298	4 Issues
Seasonal Puzzle Collection	215,112	10 Issues



MEDIA GROUP

Fiction Feast	221,622	Monthly
Simply You		closed in 2020
Spirit and Destiny	200,388	Monthly
Modern Classics		Closed 2020
Car Mechanics		Sold 2020
Take a Break Prize Puzzle Pack	47,740	13 Issues
Closer Puzzle Time		No Issues in 2021
Closer Bookazone	162,023	9 Issues
Take a Break My Favourite Puzzles	360,595	13 Issues
Heat Bookazine		No Issues in 2021
Classic Car Weekly Bookazine	17,255	6 Issues
That's life We Love Puzzles		No Issues in 2021
Yours Specials Bookazine	77,350	4 Issues
Mega Monthly Wordsearch	272,790	13 Issues
Fate and Fortune	488,085	13 Issues
Your Horse		Sold 2020
Trout Fisherman		Closed 2020
Tear' n' Share Codebreakers	53,147	13 Issues
That's Life Crime Scene	263,781	11 Issues
That's Life Monthly	549,070	10 Issues
Tear' n' Share Crosswords	58,513	13 Issues
Tear' n' Share Wordsearch	48,537	13 Issues
Tear' n' Share Sudoku	57,351	13 Issues



MEDIA GROUP

Picture Arrowwords	132,554	13 Issues
Hide n' Seek Wordsearch	147,890	13 Issues
Codebreakers	143,880	13 Issues
Codebreakers Collection	94,282	14 Issues
Take a Break Sudoku	152,691	14 Issues
Mini Crosswords	241,306	13 Issues
Puzzle Selection	332,864	14 Issues
Take a Puzzle	538,360	13 Issues
Take a Crossword	716,858	13 Issues
Mini 2 in 1 Wordsearch	30,406	13 Issues
Mini Wordsearch Lite	37,067	13 Issues
Mini Arrowwords	98,480	13 Issues
Mini Codebreakers	122,470	13 Issues
Mini Puzzle Mix	147,893	13 Issues
Mini Wordsearches	185,868	13 Issues
Mini Sudoku	195,833	13 Issues
Codebreakers Collection	94,282	14 Issues
Crisscross Collection	144,449	14 Issues
Mojo Bookazine	83,275	10 Issues
Wordsearches	188,478	14 Issues
Classic Cars Bookazine	6,602	3 Issues



MEDIA GROUP

Land Rover Owner Bookazine		No Issues in 2021
Crosswords Collection	283,648	14 Issues
Practical Classics Bookazine	5,293	3 Issues
Steam Railway Bookazine		No Issues in 2021
Arrowword	457,778	14 Issues
Take a Break Bookazine	57,967	5 Issues
Bella Bookazine	388,758	10 Issues
Wordsearches Collection	192,719	14 Issues
Mother & Baby		Closed in 2020
Practical Photography		Closed in 2020
Your Horse		Sold in 2020
Q		Closed in 2020
Model Rail Bookazine	9,965	3 Issues
Fleet News		12 Issues-6 print and 4 digital, controlled circulation 15,000 subscribers
Automotive Management		10 Issues -5 print and 5 digital, controlled circulation 7,000 subscribers
TOTAL	9,072,869	

The Responsible Person for H Bauer is Tina Sany-Davies, General Counsel, Bauer Media Audio & UK.

2. OUR EDITORIAL STANDARDS

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in a highly competitive market place. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.



MEDIA GROUP

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.

We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

We have an Editorial Board consisting of 10 editors from across our print and digital business with the aim of creating new initiatives to ensure we continue to publish great products for our audiences and fully comply with the Code and all relevant legal requirements.

Our editorial teams continue to work with our Editorial D&I Code (a copy of which is available to IPSO on written request), to ensure: e (i) all content is diverse and inclusive; and (ii) we build teams that are representative of our society.

We have a legal retainer in place with a specialist media law practice for some of our publications; who, along with the in-house legal team, provide training sessions and pre-publication clearance and advisory services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or the specialist media law practice.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

IPSO notices are circulated to all Editors when received.

3. OUR COMPLAINTS-HANDLING PROCESS

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in the magazine industry. All mastheads include IPSO logo and complaints information, and all websites for our titles



MEDIA GROUP

include a clear “complaints” link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Our Complaints Policy provides an email address for complaints: complaints@bauermedia.co.uk. This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code (“Editorial Complaints”) in practice, we receive a number of queries to this mailbox that are unrelated to editorial complaints or issues.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

4. OUR TRAINING PROCESS

All editorial staff at Bauer Media UK receive training to ensure that they are made aware of IPSO’s role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is on-going, in particular on the Editors’ Code, defamation, privacy, and copyright issues. This training is provided by the in-house legal team and specialist law firms. Training pre-Covid was held in our offices, since the onset of the Covid pandemic training has been undertaken online via Microsoft Teams meetings.

All editorial staff that attend a training session are asked to register and are provided with a (hard or soft) copy of:



MEDIA GROUP

- The Code; and
- BCML's Complaints Policy.
- Bauer's Editorial Guidelines.

We also require all our editorial staff and freelancers to sign a document to confirm that they have read the Editor's Code, IPSO Regulations and Bauer's Editorial Guidelines

5. Adverse Adjudications

During the Reported Period, we have had no adverse adjudications.



MEDIA GROUP

Appendix 1

Bauer Media's Editorial Complaints Policy: [Editorial Complaints Policy 2017-08-03 — Bauer Media Group: Legal \(bauerlegal.co.uk\)](#)

Appendix 2

Today's Golfer magazine welcome page.



TG 425 Pg 6.pdf

Today's Golfer Website-contact page

HOME / CONTACT US

Contact Us

The logo for IPSO (Independent Press Standards Organisation), consisting of the word "ipso." in a lowercase sans-serif font inside a circle, followed by the word "Regulated" in a larger, bold, uppercase sans-serif font inside a horizontal banner shape.

Today's Golfer is published by H Bauer Publishing, a company registered in England and Wales with company number LP003328, registered address Academic House, 24-28 Oval Road, London, NW1 7DT. VAT no 918 5617 01. H Bauer Publishing and Bauer Consumer Media Ltd are authorised and regulated by the FCA (Ref No. 845898) and (Ref No. 710067). None of our content may be reproduced in any form in whole or in part, without prior permission of the publisher (email syndication@bauermedia.co.uk). All material published remains the copyright of H Bauer Publishing.