Introduction

The Voice Newspapers & The Sunday Independent (regional) are published by Ad Sales Ltd, a local, independently-owned, media company. Peter Masters, is the company's sole director and owner, the Editor-in-Chief is Stuart Fraser.

We have weekly print and digital editions with a print circulation of 5,000 copies.

The editions cover the South West of England.

Our titles are:

Bodmin Voice Newquay Voice Penzance Voice St Austell Voice Truro Voice Saltash Voice Camborne & Redruth Voice Liskeard Voice

We also own, but are currently not publishing: Cornwall Today The Sunday Independent

Our editorial standards

We adhere to IPSO's Editor's Code of Practice, a copy of which is made available to all staff. Editorial staff are reminded of the importance to operate within the code.

Editor-in-Chief Stuart Fraser is the person responsible for maintaining editorial standards and advises editorial staff on matters relating to the Editor's Code of Practice.

Where appropriate, we would seek the guidance of IPSO for advice if a situation arises where there is ambiguity surrounding the code.

Our approach to stories, their editorial justification, and how we gather information are constantly discussed, supplementing a close working relationship between editorial staff.

Where we think there may be issues surrounding compliance with the Code, then we always consult it and consider any relevant points.

Complaints policy and procedure

Our complaints policy and procedure is available to all readers in full as described on page 2 of every edition.

Our website is in the process of being redeveloped but will also carry the information.

The following wording appears on page 2 of every edition:

The Voice Newspapers and The Sunday Independent are regulated by the Independent Press Standards Organisation (IPSO) and adheres to the Editors' Code of Practice (www.ipso.co.uk/editors-code-of-practice).

Editorial complaints should be made in writing to the Editor-in-Chief via email at stuart.fraser@voicenewspapers.co.uk or via post to: Editorial, Indy House, Lighteridge Hill, Newham Road, Truro, TR1 2XR.

If the complainant is not satisfied with the outcome they can contact IPSO directly by phone at 0 00 12 2220 email inquiries@ipso.co.uk or by post at IPSO Gate House, 1 Farringdon Street, London EC4M 7LG.

Training

As an independent publisher, we provide 'on the job' training to our editorial staff. Advice is regularly given to editorial staff on the importance of adhering to the code. A copy of McNae's Essential Law for Journalists is also readily available.

Compliance

In the period relevant to this report (2021-22) we have not had any complaints referred to IPSO.

Stuart Fraser Editor-in-chief



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