

Reader's digest

Reader's Digest Annual IPSO Report

Period covered: 1 January 2020 – 31 December 2020

1 Factual Information About Reader's Digest

Reader's Digest publishes a total of 1 regulated publication.

1.1 Titles published

Title	Print edition	Digital edition	Frequency	Circulation
Reader's Digest	Magazine		Monthly	65,000
readersdigest.co.uk		Website	Daily	350,000

1.2 Responsible persons

The responsible persons at Reader's Digest are Eva Mackevic and Anna Walker, the senior editors.

Eva.mackevic@readersdigest.co.uk, anna.walker@readersdigest.co.uk.

1.3 Overview

Reader's Digest UK was founded in 1938 and is a general-interest publication, publishing print and digital editions of a monthly magazine as well as e-newsletters, a podcast and desktop/mobile websites.

2 Internal Guides

Reader's Digest has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- The Editor's Code
- Staff Handbook

3.1 Compliance Procedures

How the Regulated Entity deals with:

Pre-publication guidance

4th Floor, Highlight House, 57 Margaret Street, London W1W 8SJ

www.readersdigest.co.uk twitter.com/readersdigestuk facebook.com/readersdigestuk

Where required, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editor's Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.

Verification of stories

Journalists and editors take all appropriate steps to confirm stories. Journalists provide lists of sources and contacts for all verifiable facts and quotes within features, which are then double-checked and confirmed with the primary sources. All commissioned content is also checked with an external legal expert prior to publication.

Compliance with the Editor's Code

Copies of the Editor's Code are available to all journalists. Where the Regulator finds against a publication in the course of assessing a complaint, the publication complies with the findings and any remedial action required. The IPSO mark is displayed on the masthead page of the print magazine and in the footer of the website.

Editorial complaints

Reader's Digest has a standard complaints procedure. Members of the public can register an editorial complaint under this procedure by contacting Customer Services or by submitting a complaint in writing to the company address.

Complaints received or referred from IPSO are assessed by the Responsible Persons, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are referred to the relevant department/person.

When the Regulator finds against a publication when determining a complaint, the publication complies with the findings and any remedial action required by the Regulator.

3.2 Our record on compliance

There have been no adverse adjudications against Reader's Digest.

3.3 Training of staff

When required, Reader's Digest arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with a staff handbook and copy of the Editor's Code.

4.1 Coronavirus coverage

Reader's Digest put together a standalone "Coronavirus special issue" with up to date medical advice, interviews with front line staff and advice for getting through the national lockdowns. We also created a dedicated sub-vertical within our online Health offering, providing a stream of up-to-date health advice throughout the pandemic.

The image shows two handwritten signatures in black ink. The signature on the left is highly stylized and cursive, appearing to be 'Eva Mackevic'. The signature on the right is also cursive but more legible, appearing to be 'Anna Walker'.

Signed Eva Mackevic and Anna Walker on behalf of Reader's Digest

Submitted to IPSO: 16/04/2021