

IPSO Annual Report

Period covered: 1st January 2020 to 31st December 2020

1. Factual information about the Regulated Entity

1.1. The Regulated Entity and titles published by the Regulated Entity

The Regulated Entity is the Immediate Media Company group, which includes two companies responsible for publishing magazines, digital editions of magazines, websites and allied products. Those companies are:

- Immediate Media Company Bristol Limited; and
- Immediate Media Company London Limited.

Please see the appendix.

1.2. Responsible Person

The Regulated Entity's responsible person is Katherine Conlon, Director of Legal Affairs. Until June 2020, Ms Conlon was away from the office on maternity leave, during which time her responsibilities passed to Nicola Taylor, Acting Head of Legal Affairs at Immediate Media Company.

1.3. Overview of the nature of the Regulated Entity

The Regulated Entity is a special interest content and platform business. Its wholly-owned brands include Radio Times, olive, BBC Good Food, Cycling Plus, Gardens Illustrated and Mollie Makes.

It also publishes BBC Top Gear magazine on behalf of BBC Studios, and a number of other titles (including BBC History, BBC Gardeners' World and the CBeebies portfolio) under licence from BBC Studios.

The Regulated Entity also has a thriving branded content and customer publishing business, and is responsible for providing varied publishing services in relation to the magazines of many third parties, including the Scouts Association and English Heritage. Where the Regulated Entity provides editorial services to such titles, they have been listed in the appendix.

2. Internal guidance on editorial compliance

The following guides and codes of practice are made available to all staff on the Regulated Entity's intranet:

- the IPSO Editors' Code;
- the Regulated Entity's own Legal Handbook and other advice notes;
- the BBC's Editorial Guidelines (the BBC titles published by the Regulated Entity are subject to these Guidelines in addition to the Regulated Entity's own guidance and the IPSO Editors' Code);
- training materials on media law and ethics; and
- the National Union of Journalists' Code of Conduct.

3. Compliance Procedures

Our editorial teams are trained in all aspects of media law and regulation. Many of our journalists have graduate or post-graduate qualifications in journalism and allied subjects.

The Regulated Entity's Legal team delivers bespoke training on a regular basis. These sessions are open to all staff, although new joiners are targeted specifically.

Journalists and editors take all necessary steps to verify stories. The Regulated Entity's business is founded on the longstanding trust of its readers and so accuracy and authority are at the heart of our journalism.

Editorial staff on all brands aim to identify potential legal and regulatory issues in editorial copy and are accustomed to submitting such copy to the in-house Legal team for pre-publication advice. The Legal and editorial teams work together to ensure that potential issues are resolved in good time prior to publication.

Where necessary, the Regulated Entity will take specific pre-publication advice from one of our panel of law firms. The Regulated Entity has not yet sought pre-publication advice from IPSO. We are grateful that this option is available and will use it if and when necessary.

3.1. Compliance with the Editors' Code

Links to the Editors' Code are provided for all editorial staff through the Regulated Entity's intranet. Changes to the Code are notified to editorial staff by the in-house Legal team using email, and other internal communications, as they are made.

Compliance is reviewed on a monthly basis and material issues arising are raised at the monthly board meeting of our Chairman, CEO, CFO and directors.

3.2. Adverse adjudications

There were no adverse adjudications made against the Regulated Entity in 2020.

3.3. Training of staff

The in-house Legal team provides training to all new and returning staff at their point of entry into the business.

New joiners attend legal induction training sessions which include relevant aspects of media law and an introduction to the work of IPSO. This session also highlights the tools and resources available to them on the Regulated Entity's intranet. This initial training covers many aspects of law and regulation and is intended to ensure that all staff understand the importance of compliance and know where within the organisation they can seek help, advice or further training.

The Regulated Entity's HR team works with the Legal team and senior editorial staff to identify groups of staff who require more in-depth training on any given issue. Within the organisation, this could include training on the legal compliance of advertisement content, the marketing of financial products, editorial compliance and so on.

The in-house Legal team regularly runs open-invitation training sessions on media law, competition law, advertising and other areas of law and regulation, across all offices. IPSO's role and work forms a fundamental part of this training and is discussed at every media law training session.

Those editorial staff who work on BBC-branded titles are required to undertake additional online training to demonstrate their knowledge and understanding of the BBC Editorial Guidelines, as and when requested to do so by BBC Studios or the BBC.

4. Adverse adjudications during previous years

There were no adverse adjudications made against the Regulated Entity in 2019.

Signed:

Katherine Conlon

Director of Legal Affairs

On behalf of the Immediate Media Company group

Submitted to IPSO:

26 April 2021

APPENDIX

Title	Frequency (approximate)	Print edition	Digital edition
220 Triathlon	monthly	x	x
Activity Series ⁱ	monthly/every 6 weeks	x	
Baby Shark ⁱⁱ	every 5 weeks	x	
Battersea Cats and Dogs' Home: Paws	3 issues per year	x	
BBC Andy's Amazing Adventures	monthly	x	
BBC Countryfile	monthly	x	x
BBC Easy Cook	monthly	x	x
BBC Science Focus	monthly	x	x
BBC Gardeners' World	monthly	x	x
BBC Go Jetties! ⁱⁱⁱ	monthly	x	
BBC Good Food	monthly	x	x
BBC History	monthly	x	x
BBC History Revealed	monthly	x	x
BBC Match of the Day ^{iv}	weekly/fortnightly	x	x
BBC Match of the Day Special	every 2 months	x	x
BBC Mr Tumble: Something Special	every 6 weeks	x	
BBC Music	monthly	x	x
BBC Sky at Night	monthly	x	x
BBC Top Gear	monthly	x	x
BBC Top of the Pops	monthly	x	
BBC Wildlife	monthly	x	x
BBC World Histories ^v	monthly	x	x
Beginners Guides	variable	x	x
BikeRadar	website		
Butterfly Conservation ^{vi}	3 issues per year	x	x
Butterfly Conservation Annual Report	annual	x	x
CSMA: Boundless	6 issues per year	x	x
Cardmaking & Papercraft ^{vii}	monthly (13 issues per year)	x	x
CBeebies (BBC)	fortnightly	x	
CBeebies Animals (BBC) ^{viii}	monthly	x	x
CBeebies Art (BBC)	monthly	x	
CBeebies Specials (BBC)	monthly	x	
CBeebies Sticker Art (BBC)	every 6 months	x	
Cross Stitch Crazy ^{ix}	monthly (13 issues per year)	x	x
Cross Stitch Favourites	every 6 months	x	x
Cross Stitch Gold ^x	variable	x	x
Cycling Plus	monthly	x	x
Disney Art ^{xi}	monthly	x	
Disney Frozen	every 3 weeks	x	
Disney Frozen Funtime	monthly	x	
Disney Playtime ^{xii}	monthly	x	

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Title	frequency (approximate)	print edition	digital edition
Disney Princess Create & Collect ^{xiii}	monthly	x	
Disney Stars	monthly	x	
English Heritage: the English Heritage Members' Magazine	quarterly	x	x
English Heritage: Kids Rule	quarterly	x	x
English Heritage: What's on ^{xiv}	quarterly	x	
Enjoy Cross Stitch	every 6 months	x	x
Essential Kitchen, Bathroom and Bedroom ^{xv}	monthly	x	x
Essential Kitchen and Bathroom Business ^{xvi}	monthly	x	x
Gathered.how	website		
Gardens Illustrated	monthly	x	x
Get Into Craft (including Project Calm)	variable	x	x
Girl Talk	fortnightly	x	x
Girl Talk Art	monthly	x	x
Hatchimals	monthly	x	
Hey Duggee	every 6 weeks	x	
hitched.co.uk ^{xvii}	website		
Homes & Antiques	monthly	x	x
HomeStyle	variable	x	x
iAM Roadsmart	3 issues per year	x	x
In The Moment ^{xviii}	monthly	x	x
Junior	website		
KBB Daily ^{xix}	website		
Kew Gardens newsletter ^{xx}	annually	x	
Kew Kids	annually	x	
Lego City	monthly	x	
Lego Friends	monthly	x	
Lego Ninjago	monthly	x	
Lego Specials	monthly	x	
Lego Star Wars	monthly	x	
Love Crochet	variable	x	x
Love Embroidery	monthly (13 issue per year)	x	x
Love Patchwork & Quilting	monthly (13 issues per year)	x	x
Madeformums.com	website		
Make Cards Today ^{xxi}	every 2 months	x	
Make Special Cards ^{xxii}	every 2 months	x	
Marine Society and Sea Cadets: Seafarer News	3 issues per year	x	x
Marine Society and Sea Cadets: The Sea Cadet	3 issues per year	x	x
Mega	monthly	x	x
Mollie Makes	monthly (13 issues per year)	x	x
Mountain Biking UK	monthly	x	x

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Title	frequency (approximate)	print edition	digital edition
Natural History Museum: Evolve	3 issues per year	x	
Olive	monthly	x	x
Papercraft Inspirations	monthly (13 issues per year)	x	x
Passion for Craft	variable	x	x
PJ Masks	monthly	x	
Pokémon	monthly	x	
Radio Times	weekly	x	x
Royal Opera House ^{xxiii}	quarterly	x	
Royal Yachting Association	quarterly	x	
RSPB: Nature's Home	quarterly	x	
RSPB: Wild Explorer	6 issues per year	x	
RSPB: Wild Times	6 issues per year	x	
RSPB: Wing Beat	quarterly	x	
Scouts: Make Do Share ^{xxiv}	3 issues per year	x	
Scouts: Scouting ^{xxv}	3 issues per year	x	x
Simply Christmas	annual	x	x
Simply Crochet	monthly (13 issues per year)	x	x
Simply Knitting	monthly (13 issues per year)	x	x
Simply Sewing	monthly (13 issues per year)	x	x
Star Wars Galaxy	monthly	x	
The Knitter	monthly (13 issues per year)	x	x
The Osteopath (General Osteopathic Council)	6 issues per year	x	x
Today's Quilter	monthly (13 issues per year)	x	x
Tour de France Guide	annual	x	
Toybox ^{xxvi}	monthly	x	
Ultimate	monthly	x	
Ultimate Cross Stitch ^{xxvii}	quarterly	x	x
University of Bristol ^{xxviii}	annually	x	
We Love Craft	variable	x	
Who Do You Think You Are?	monthly	x	x
World of Cross Stitch	monthly (13 issues per year)	x	x
WWF: Action	3 issues per year	x	
WWF: Adoptions leaflet	2 issues per year	x	
WWF: Go Wild	quarterly	x	
WWF: Impact	3 issues per year	x	
You and Your Wedding ^{xxix}	6 issues per year	x	x
Your Home	monthly	x	x

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- i Frequency changed to every 6 weeks in September 2020
 - ii Launched July 2020
 - iii Closed January 2020
 - iv Frequency changed to fortnightly in April 2020
 - v Closed September 2020
 - vi Digital Edition added May 2020
 - vii Closed August 2020
 - viii Closed January 2020
 - ix Closed June 2020
 - x Closed June 2020
 - xi Closed March 2020
 - xii Closed October 2020
 - xiii Launched March 2020
 - xiv Closed April 2020
 - xv Closed August 2020
 - xvi Closed August 2020
 - xvii Sold to The Knot Worldwide January 2020
 - xviii Closed June 2020
 - xix Closed August 2020
 - xx Published by Kew Gardens from April 2020
 - xxi Closed December 2020
 - xxii Closed November 2020
 - xxiii Suspended in January 2020
 - xxiv Closed March 2020
 - xxv Closed March 2020
 - xxvi Closed October 2020
 - xxvii Closed March 2020
 - xxviii Closed June 2020
 - xxix Closed March 2020