

IPSO STATEMENT 2020 – 2021

Introduction

West Bridgford Wire - westbridgfordwire.com

West Bridgford Wire is an online non-print independent news title covering West Bridgford, Nottingham city and wider Nottinghamshire.

The site focuses where possible on video first - producing professional video of events, incidents, business openings and live broadcasts where necessary.

Reach is around 400,000 uniques/month - approx 1,500,000 page views/month News content ranges from local events to news stories and breaking news.

The brand is 9 years old having launched on 2 February 2012 as a hobby/community type project.

In 2015 the site became a business supported by advertising.

The owner then took a career change from an unrelated background to develop the business full- time and offering.

The site is well trusted locally, and is supported by advertising from businesses and other sources.

This is the only title operated currently.

No employed staff.

Memberships: ICNN, BAJ, Society of Editors, BBC LDRS

Some paid court reporting, freelance and student support are also utilised on an ad-hoc basis.

Publisher: Pat Gamble

newsdesk@westbridgfordwire.com

Business: 29 Bridgford Rd, West Bridgford NG2 6AU 0115 977 5445

Editorial Standards

The site adheres to and operates within the Editors' Code

West Bridgford Wire joined IPSO in 2017 because it takes high editorial standards as a crucial part of what it does. The brand wanted to show this, and to show readers how they can complain should they feel the need at any time.

Seeking Guidance from IPSO.

No guidance sought in this year.

Other resources include access to solicitor via BAJ membership and access to media law expert via ICNN.

Complaints

Over the years the only 5 complaints ever received have been relating to images - these have been members of the public asking for images to be removed because they appear in the images, sometimes as the subject, or as an incidental bystander. I encourage them to call me, explain that I have not broken any rules, but as a gesture of goodwill I have always then removed the image(s).

No requests to remove images in 2021

No records kept - not applicable

Information for readers and IPSO logo and details clearly listed here:

<https://westbridgfordwire.com/contact/>

Training

No staff - not applicable

Where occasional guest writers or freelance work is used, reference to IPSO is given in initial meetings. All work is edited where necessary by Pat Gamble prior to publication.

Compliance Record

No complaints received on any editorial content.

Pat Gamble 27 APRIL 2021