

# CONDÉ NAST INTERNATIONAL — IPSO ANNUAL REPORT

## 1. PERIOD COVERED: January — December 2020

### 1.1. TITLES PUBLISHED:

<b>Title:</b>
Vogue Business

### 1.2. RESPONSIBLE PERSON:

Condé Nast International's responsible person is Emily Forkan, Managing Editor.

### 1.3. OVERVIEW:

Condé Nast International's publication *Vogue Business* was launched in 2019 — an online fashion industry publication that publishes daily articles and newsletters. There are currently 14 full-time staff on the editorial team, two contributing editors and a number of freelancers.

## 2. INTERNAL GUIDES AND COMMISSIONING:

Condé Nast International has a Code of Ethics and a Style Guide — both of which outline *Vogue Business*'s IPSO membership and the rules our editors and writers need to abide by. It is also in our staff contracts and every member of the editorial team has a copy of the guidelines. Every article that is published on *Vogue Business* is also checked by our external legal team to comply with UK law.

## 3. COMPLIANCE PROCESS:

### 3.1. COMPLIANCE WITH THE EDITORS' CODE

If concerned about a particular article, writers and editors are encouraged to flag this to the Editorial Director, the Executive Americas Editor and Managing Editor, who will cross-reference against the Editors' Code of Practice as well as checking the facts in every article. The advice is then considered alongside their editorial guidance and public interest when editing, sub-editing, reviewing and publishing any articles.

Every article we write is also sent to an offsite legal team to ensure all articles comply with UK law and act on any flagged content.

All journalists and editors take all appropriate steps to confirm stories. Journalists are required to verify all published information and to keep all tapes and interview notes as well as all source material in case of a complaint.

A link to the Editors' Code is provided to all editors as well as being readily available to the editorial team on various intranet/shared areas. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

### **3.2. ANY ADVERSE FINDINGS OF THE REGULATOR AND STEPS TAKEN TO ADDRESS FINDINGS**

Condé Nast International has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by sending an email or putting a complaint in writing to the company.

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and assessed by the responsible person, who will work with the publication to seek to resolve the matter with the complainant. Complaints that fall outside the procedure i.e. are not editorial complaints, are referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint, the publication would comply with the findings and any remedial action required by the Regulator.

### **3.3. TRAINING OF STAFF:**

Condé Nast International gives a copy of the IPSO Editors' Code of Practice to all editors and writers and the editorial team have had a training session on journalistic law and recent regulatory changes — provided by an external lawyer. New joiners are provided with a copy of the Code of Ethics and the Style Guide as well as the IPSO Editors' Code of Practice. All of these documents are also available in shared digital areas that the team use daily.

### **4. ADVERSE ADJUNCTIONS**

There have been no adverse adjunctions against Condé Nast International.

Signed: Emily Forkan  
Condé Nast International

Date: 03/15/21

Condé Nast International is a member of IPSO (Independent Press Standards Organisations) and therefore everyone writing for our company and everything we publish in any media has to be fully compliant with the Editors' Code of Practice. The Editors' Code can be read on the IPSO website:

<https://www.ipso.co.uk/media/1818/69196-ipso-editors-code-2019.pdf>

For additional information and advice on the Editors' Code of Practice, please see the Editors' Codebook, which is regularly updated:

<http://editorscode.org.uk/downloads/codebook/Codebook-2020.pdf>

The Editors' Code of Practice is updated annually so it is important that Condé Nast International's responsible person ensure the editorial team are always working with the current version, which can be found on the IPSO website.

Please be aware that the Code does not cover questions of taste or decency.

Information about the regulatory body, IPSO, can be at:

<https://www.ipso.co.uk/>

Any reader who wishes to complain about any of our content under the Editors' Code can find information on how to do this under the About Us and Contact pages on our website.