

# TI MEDIA LIMITED

## IPSO Annual Report

Period covered: 01 January 2019 – 31 December 2019 (“Relevant Period”)

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### 1.0 Factual Information about the Regulated Entity

#### 1.1 A List of Titles Published

During the Relevant Period, TI Media Limited published a total of 55 print/digital and 39 online regulated publications as set out below.

#### Print and Digital:

| No | Publications  | Circulation - Print (Average) | Circulation - Digital (Average) | Circulation - Combined (Average) |
|----|---|-------------------------------|---------------------------------|----------------------------------|
| 1  | 25 Beautiful Homes                                  | 53,175                        | 5,132                           | 58,307                           |
| 2  | Amateur Gardening                                   | 23,952                        | -                               | 23,952                           |
| 3  | Amateur Photographer                                | 10,277                        | 2,867                           | 13,144                           |
| 4  | Angler's Mail                                       | 8,471                         | -                               | 8,471                            |
| 5  | Chat  | 172,281                       | -                               | 172,281                          |
| 6  | Chat It's Fate                                      | 26,441                        | -                               | 26,441                           |
| 7  | Chat Monthly  | 34,605                        | -                               | 34,605                           |
| 8  | Country Homes and Interiors                         | 59,852                        | 3,756                           | 63,608                           |
| 9  | Country Life  | 39,829                        | 731                             | 40,560                           |
| 10 | Cycling Weekly                                      | 14,406                        | 2,432                           | 16,838                           |
| 11 | Decanter  | 17,959                        | -                               | 17,959                           |
| 12 | Easy Gardens  | 13,555                        | -                               | 13,555                           |
| 13 | Golf Monthly  | 30,474                        | 2,408                           | 32,882                           |
| 14 | Fit & Well  | 9,177                         | 0                               | 9,177                            |
| 15 | Homes & Gardens                                     | 78,371                        | 4,124                           | 82,495                           |
| 16 | Horse & Hound                                       | 26,043                        | 805                             | 26,848                           |
| 17 | Ideal Home  | 113,451                       | 5,278                           | 118,729                          |
| 18 | Ideal Home Complete Guide to Christmas              | 62,929                        | -                               | 62,929                           |
| 19 | Livingetc   | 50,362                        | 5,357                           | 55,719                           |
| 20 | Marie Claire (last issue went on sale October 2019) | 115,404                       | 4,729                           | 120,133                          |
| 21 | Motor Boat & Yachting                               | 7,733                         | 2,519                           | 10,252                           |
| 22 | Mountain Bike Rider                                 | 9,053                         | 2,791                           | 11,844                           |
| 23 | Now (last issue went on sale April 2019)            | 44,709                        | -                               | 44,709                           |
| 24 | Pick Me Up  | 76,757                        | -                               | 76,757                           |
| 25 | Pick Me Up Special                                  | 20,846                        | -                               | 20,846                           |
| 26 | Practical Boatowner                                 | 14,987                        | -                               | 14,987                           |

|    |  |         |       |         |
|----|--|---------|-------|---------|
| 27 | Rugby World  | 16,320  | 984   | 17,304  |
| 28 | Scandi at home   | 8,800   | 0     | 8,800   |
| 29 | Shooting Times & Country Magazine                          | 11,584  | -     | 11,584  |
| 30 | Sporting Gun   | 12,625  | -     | 12,625  |
| 31 | Style at Home  | 57,358  | -     | 57,358  |
| 32 | The Field  | 23,315  | 1,065 | 24,380  |
| 33 | The Shooting Gazette                                       | 5,682   | -     | 5,682   |
| 34 | Tour   | 21,976  | -     | 21,976  |
| 35 | Tour Premium   | 5,451   | -     | 5,451   |
| 36 | TV & Satellite Week  | 85,702  | -     | 85,702  |
| 37 | TV Times   | 140,867 | -     | 140,867 |
| 38 | Uncut (sold May 2019)                                      | 37,301  | 3,871 | 41,172  |
| 39 | Uncut Ultimate Guide (sold May 2019)                       | 9,275   | -     | 9,275   |
| 40 | Wallpaper  | 12,838  | -     | 12,838  |
| 41 | What's on TV   | 767,786 | -     | 767,786 |
| 42 | Woman  | 116,062 | -     | 116,062 |
| 43 | Woman & Home   | 250,731 | 8,641 | 259,372 |
| 44 | Woman & Home Feel Good Food                                | 16,940  | -     | 16,940  |
| 45 | Woman & Home Feel Good You                                 | 20,806  | -     | 20,806  |
| 46 | Woman Special  | 28,368  | -     | 28,368  |
| 47 | Woman's Own  | 108,401 | -     | 108,401 |
| 48 | Woman's Own Lifestyle                                      | 40,766  | -     | 40,766  |
| 49 | Woman's Weekly   | 226,422 | -     | 226,422 |
| 50 | Woman's Weekly Fiction                                     | 19,576  | -     | 19,576  |
| 51 | Woman's Weekly Home (last issue went on sale January 2019) | 7,415   | -     | 7,415   |
| 52 | Woman's Weekly Living                                      | 26,539  | -     | 26,539  |
| 53 | World Soccer   | 13,472  | -     | 13,472  |
| 54 | Yachting Monthly   | 12,721  | 2,558 | 15,279  |
| 55 | Yachting World   | 9,851   | 2,896 | 12,747  |

**Online:**

| No | Name                 | Website  | Circulation online<br>(average no. of<br>unique monthly<br>users) UK<br>Jan – Dec 2019 | Circulation online<br>(average no. of<br>unique monthly<br>users) Rest of<br>World<br>Jan – Dec 2019 |
|----|----------------------|--|--|--|
| 1  | Amateur Gardening    | <a href="http://www.amateurgardening.com">www.amateurgardening.com</a>           | 15,852   | 10,814   |
| 2  | Amateur Photographer | <a href="http://www.amateurphotographer.co.uk">www.amateurphotographer.co.uk</a> | 105,288  | 145,435  |
| 3  | Angler's Mail        | <a href="http://www.anglersmail.co.uk">www.anglersmail.co.uk</a>                 | 84,239   | 14,788   |
| 4  | Celebs Now           | <a href="http://www.celebsnow.co.uk">www.celebsnow.co.uk</a>                     | 610,191  | 336,547  |
| 5  | Country Life         | <a href="http://www.countrylife.co.uk">www.countrylife.co.uk</a>                 | 322,583  | 148,705  |
| 6  | Cycling Weekly       | <a href="http://www.cyclingweekly.com">www.cyclingweekly.com</a>                 | 925,389  | 1,369,856  |
| 7  | Decanter             | <a href="http://www.decanter.com">www.decanter.com</a>                           | 135,779  | 386,681  |
| 8  | Equoevents           | <a href="http://www.equoevents.co.uk">www.equoevents.co.uk</a>                   |  |  |

|    |                       |                           |           |           |
|----|-----------------------|---------------------------|-----------|-----------|
| 9  | Golf Monthly          | www.golf-monthly.co.uk    | 335,631   | 538,255   |
| 10 | Goodtoknow            | www.goodtoknow.co.uk      | 1,834,013 | 1,111,806 |
| 11 | Homes & Gardens       | www.homesandgardens.com   | 31,243    | 14,874    |
| 12 | Horse & hound         | www.horseandhound.co.uk   | 831,302   | 440,813   |
| 13 | Ideal Home            | www.idealhome.co.uk       | 923,588   | 396,270   |
| 14 | Life Death Prizes     | www.lifedeathprizes.com   | 63,515    | 217,997   |
| 15 | Livingetc             | www.livingetc.com         | 77,229    | 47,578    |
| 16 | Look                  | www.look.co.uk            | 92,995    | 121,054   |
| 17 | Marie Claire          | www.marieclaire.co.uk     | 887,567   | 1,414,367 |
| 18 | MBR                   | www.mbr.co.uk             | 223,852   | 275,927   |
| 19 | Motor Boat & Yachting | www.mby.com               | 17,618    | 45,747    |
| 20 | Practical Boat Owner  | www.pbo.co.uk             | 39,926    | 35,764    |
| 21 | Rugby World           | www.rugbyworld.com        | 173,514   | 140,301   |
| 22 | Shooting UK           | www.shootinguk.co.uk      | 156,570   | 73,898    |
| 23 | SuperYacht World      | www.superyachtworld.com   | 2,304     | 6,346     |
| 24 | The Caribou           | www.thecaribou.com        | 20,271    | 9,131     |
| 25 | The Field             | www.thefield.co.uk        | 38,583    | 24,202    |
| 26 | The Video Mode        | www.thevideomode.com      | 2,295     | 18,567    |
| 27 | Trusted Reviews       | www.trustedreviews.com    | 1,911,890 | 4,836,089 |
| 28 | UK Cycling Events     | www.ukcyclingevents.co.uk | 65,169    | 7,528     |
| 29 | Wallpaper             | www.wallpaper.com         | 101,984   | 690,883   |
| 30 | What Digital Camera   | www.whatdigitalcamera.com | 14,994    | 21,931    |
| 31 | What's on TV          | www.whatsontv.co.uk       | 738,682   | 165,370   |
| 32 | Woman & home          | www.womanandhome.com      | 793,269   | 567,618   |
| 33 | Woman Magazine        | www.womanmagazine.co.uk   | 286,487   | 151,849   |
| 34 | Woman's Own           | www.womansown.co.uk       | 36,126    | 22,007    |
| 35 | Woman's Weekly        | www.womansweekly.com      | 35,102    | 30,754    |
| 36 | World Soccer          | www.worldsoccer.com       | 15,123    | 32,715    |
| 37 | Yachting Monthly      | www.yachtingmonthly.com   | 22,334    | 41,630    |
| 38 | Yachting World        | www.yachtingworld.com     | 32,960    | 140,160   |
| 39 | YBW                   | www.ybw.com               | 155,385   | 248,529   |

In May 2019, the Regulated Entity sold NME and Uncut and is therefore unable to include online circulation levels for both titles. The Regulated Entity is unable to retrieve data for URL [www.equoevents.co.uk](http://www.equoevents.co.uk) due to a technical issue that is due to be fixed by a third party supplier.

### 1.2 Responsible Person of the Regulated Entity

The Regulated Entity's responsible person is Angela O'Farrell, Group Managing Director, Life & Style Portfolio with email address [angela.ofarrell@ti-media.com](mailto:angela.ofarrell@ti-media.com).

### 1.3 Overview of Nature of the Regulated Entity

The International Publishing Corporation Ltd was formed in 1963 following the merger of the UK's then three leading magazine publishers (George Newnes, Odhams Press, and Fleetway Publications) with the Mirror Group. In 1968, the International Publishing Corporation split into six divisions, one of which was IPC Magazines Limited. IPC Magazines Limited adopted the corporate entity of George Newnes Limited, which was incorporated in 1891. In 2000, IPC Magazines Limited changed its name to IPC Media Limited, and on 1 September 2014, IPC Media Limited changed its name to Time Inc.

(UK) Ltd. In February 2018 Time Inc. (UK) Ltd was sold to private equity firm Epiris and subsequently changed its name to TI Media Limited (“TI”).

TI is, amongst other things, a print magazine and digital media publisher, creating content for exploitation across multiple platforms, including print, online, mobile, and tablets. The TI brands are tailored to a variety of audiences and operate in a number of different sectors. The mainstream women's brands include titles such as Woman's Weekly, Chat, Woman and Goodtoknow; TV entertainment brands include What's on TV, TV Times and TV & Satellite Week; the lifestyle brands include Wallpaper\*, Decanter, Ideal Home and Living Etc; the specialist portfolio includes Country Life, Horse & Hound and Rugby World. TI also publishes a number of women's fashion and luxury brands including Marie Claire.

## **2.0 Internal Guides**

TI has the following internal manuals used by journalists, of which confidential copies can be found in Appendix 1 and Appendix 2 of this IPSO Annual Report:

- Editorial Ethical Standards Policy which has embedded within it the IPSO Editors' Code of Practice (the “Editors' Code”); and
- Standards of Business Conduct.

## **3.0 Compliance Procedures**

### **3.1 Compliance with the Editors' Code**

#### **(A) Pre-publications guidance**

Editorial content is subject to a clearance process (set out in paragraph 3.1(C)). If that clearance process reveals uncertainties about the application of the Editors' Code, the legal team and/or editors and journalists will seek advice from IPSO. This advice is then considered alongside the public interest and guidance from the clearance process in order to refine articles prior to publication.

#### **(B) Verification of stories**

Editors and journalists take all appropriate steps to confirm the facts and sources of their stories. This includes:

- Fact checking stories line by line against multiple sources;
- Ensuring contributors fully understand the TI Media interview process and purpose of an interview;
- Reading back stories to contributors to ensure their accuracy; and
- Using only reputable, well established news agencies.

TI maintains quality, retrievable records relating to editorial content.

#### **(C) Internal Checks and Balances**

The Editors' Code is central to TI's Editorial Ethical Standards Policy and is provided to all editors and journalists. A copy of the Editorial Ethical Standards Policy (which incorporates the 2019 IPSO Editors' Code) is supplied to all editorial staff upon joining TI, together with the Standards of

Business Conduct. In addition, the Editors' Code and TI's Editorial Ethical Standards Policy are available on the TI intranet, and editors and journalists have been directed to their location.

Editors and journalists apply the Editors' Code to the editorial content they create. That editorial content is then fact checked by sub-editors, and then checked again by a senior member of the editorial team (such as the Content Director) for compliance with the Editors' Code. If necessary, it is then sent to the legal team for clearance. Legal clearance is not done in-house so that TI has a truly objective clearance process. The lawyer responsible for clearance advises whether any changes are required, and if so, explains the rationale behind the suggested change so that the editors and journalists understand the application of the Editors' Code and can reapply any lessons learned. The legal advice includes advice on the public interest and the instances in which it will be applicable. Where necessary (and as set out at paragraph 3.1) the legal team and/or editors and journalists will seek advice from IPSO in advance of publication. During the Relevant Period, TI has not sought pre-publication advice from IPSO.

In addition, the TI legal team ensure that all private advisory notes are circulated to each of the editors and external lawyers responsible for clearing articles.

With these checks and balances, the articles are refined and, where necessary, sent for final approval to the legal team before publication.

#### **(D) Editorial Complaints**

The terms and conditions of the TI website (hosted at <https://www.ti-media.com/terms-and-conditions/>) include the following wording under 'Editorial Complaints' (point 14):

##### *Editorial Complaints*

*TI Media Limited is a responsible publisher and is regulated by the Independent Press Standards Organisation (IPSO). We work hard to achieve the highest standards of editorial content, and we are committed to complying with the Editors' Code of Practice (<https://www.ipso.co.uk/IPSO/cop.html>) as enforced by IPSO.*

*If you have a complaint about our editorial content, you can email us at [complaints@ti-media.com](mailto:complaints@ti-media.com) or write to Complaints Manager, TI Media Limited Legal Department, 3rd Floor, 161 Marsh Wall, London, England, E14 9AP. Please provide details of the material you are complaining about and explain your complaint by reference to the Editors' Code.*

*We will endeavour to acknowledge your complaint within two (2) working days and we aim to correct substantial errors as soon as possible.*

TI's Managing Directors (formerly Publishing Directors) and editors have also been asked to ensure that the above notice is displayed prominently (and consistently) in every edition of our hard copy magazines (usually on the 'Letters' page). In addition, TI publishes on the website for each title an email address and/or contact form, and the physical address of the title. Members of the public can therefore submit complaints in hard copy or electronically.

Complaints are received centrally in the first instance and are allocated to appropriate editorial staff who inform the complainant that the complaint has been received and is being reviewed. A senior member of editorial staff will oversee the handling of the complaint, and where appropriate, the editorial team will seek to resolve the complaint directly with the complainant.

More serious complaints are sent to the legal team for review. The legal team will then advise on the management and resolution of the complaint. The progress and outcome of these complaints is carefully monitored and recorded.

### **3.2 Adverse Findings**

During the Relevant Period, there has been no adverse findings against TI.

### **3.3 Training of Staff**

New joiners are supplied with a copy of the Editorial Ethical Standards Policy, which incorporates and provides guidance on the Editors' Code. Editorial staff are also given the contact details of the lawyer responsible for pre-publication clearance from whom they can (and do) seek advice on the application of the Editors' Code, meaning there is continual training on the application of the Editors' Code and any changes to it which are implemented from time to time.

Editors and journalists are given training each year on issues affecting editorial content, including any changes or updates to the Editors' Code. Bespoke training is also provided by the legal department on an *ad hoc* basis and as required.

In addition, TI has arranged for editorial teams periodically to undertake the Press Association's online training course on IPSO and the Editors' Code to ensure that knowledge and awareness of the Editors' Code (and any changes to it) are maintained and to allow for any changes to editorial staff. Feedback on this particular training was positive - the intention is for the same course to be made available throughout 2020.

### **4.0 Adverse Adjudications**

During the Relevant Period, there has been no adverse adjudications against TI.

SIGNED: Angela O'Farrell

On behalf of TI Media Limited

Submitted to IPSO: 30 April 2020