

# Plenham Ltd

## *IPSO Annual Report*

Period covered: January 2019-December 2019

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### 1.0 Factual information about the Regulated Entity

Plenham Ltd published a total of three (3) regulated publications during the above period.

#### 1.1 Titles Published

Title	Print edition	Digital edition	Frequency
<i>bodyshop</i>	x	x	Monthly (ABC audited)
<i>bodyshop Middle East</i>	x	x	10 issues/year
<i>The Assessor</i>	x	x	Bi-monthly

#### 1.2 Responsible Person

Head of Editorial Simon Wait became the IPSO responsible person for *bodyshop*, *bodyshop Middle East* and *The Assessor* on 1 August 2019 when he replaced the previous editor, Dave Richards.

#### 1.3 Overview

Plenham Ltd was founded in 1988 and is a B2B publisher of monthly and periodical print magazines in the automotive aftermarket/collision repair sector, as well as daily online news, e-newsletters and mobile apps. In September 2019 it staged its annual *bodyshop* Live! conference for the industry at the NEC in Birmingham. Under its International Bodyshop Industry Symposium brand, Plenham organised the following conferences: IBIS USA (San Diego, 13-15 February), IBIS Middle East (Dubai, 12-13 March), IBIS Ireland (Dublin, 2 May), IBIS Africa (Johannesburg, 28-29 May), IBIS Global Summit (Milan, 10-12 June), IBIS Turkey (Istanbul, 23 October) and IBIS China (Shanghai, 4 December).

### 2.0 Internal Guides

Plenham Ltd has the following internal manuals used by journalists, of which copies are available on request by the Regulator:

- Editors' Code

### 3.0 Compliance Procedures

*How the Regulated Entity deals with:*

#### 3.1 Compliance with the Editors' Code

Copies of the IPSO Editors' Code are supplied to and are required reading for all Plenham Ltd reporters and editors. Editorial team members are made aware of any updates to the Code. No other internal manuals or guides are used other than news style guides.

### **3.2 Any adverse findings and steps taken to address such findings**

Plenham Ltd has never received a complaint, though our B2B audience is welcome to contact the editor with any editorial complaints. Editorial and management contact details are listed in all magazines that we publish.

If Plenham received a complaint, or was referred one by IPSO, it would be logged on a complaints record and then assessed by the responsible person/relevant department, who would seek to resolve the matter directly with the complainant.

Where the Regulator finds against a publication, Plenham Ltd would comply with the findings and take any and all remedial action required by the Regulator.

### **3.3 Training of staff**

When required, Plenham Ltd arranges staff training sessions to update staff on regulatory changes. New staff members are supplied with a staff handbook which includes a copy of the updated Editors' Code. Any changes to this document are communicated to all editorial staff as and when necessary.

## **4.0 Adverse Adjudications during 2019**

There were no adverse adjudications against Plenham Ltd.

SIGNED:                 Simon Wait  
                                  On behalf of Plenham Ltd

Submitted to IPSO: 27 February 2020