

IPSO Submission - March 2019

- 1.0 Factual Information about the Regulated Entity 1.1 List of titles/products (see supporting document)
- **1.2 Name of Responsible Person** Haymarket Media Group's responsible person is Brian Freeman, CFO.
- **1.3 Overview of Regulated Entity** Haymarket was founded in 1957. As a media, technology and information Group, we offer brands, products, services and live experiences to highly-engaged and high-value audiences in specialist consumer, business-to-business, content marketing and professional services sectors. The Group operates predominantly in the UK and the USA but also operates in a number of other countries including Germany, Hong Kong, Singapore and India. Across the Group Haymarket produces more than 65 brands, with around 800 employees in the UK.
- **2.0 Internal Guides** Haymarket UK has the following internal manuals used by journalists, of which copies are available on request by the Regulator:
 - UK Code of Ethics
 - Haymarket Code of Conduct
- 3.0 Compliance Procedures How the Regulated Entity deals with:
- **3.1. Pre-publications guidance under regulation 4.5** Where required, editors and journalists seek advice from IPSO in advance of publishing articles to consider matters of compliance with the Editors' Code. This advice is then considered alongside editorial guidance and the public interest when refining and publishing any articles.
- **3.2. Verification of stories** Journalists and editors take all appropriate steps to confirm stories.
- **3.3. Compliance with the Editors' Code** Copies of the Editors' Code are supplied to all journalists, as well as copies listed on the intranet/shared drives. Where the Regulator finds against a publication in the course of assessing a complaint, the publication will comply with the findings and any remedial action required.

The 2018 Editors' Code was circulated to all staff via an internal newsletter (23.04.18) and a link was posted on the company's internet (22.03.18).

3.4. Editorial Complaints & Determination by the Complaints Committee Determined under Regulation 27

Haymarket Media Group has a standard complaints procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by completing an online form, or by submitting a complaint in writing to the company address. http://complaints.haymarket.com/

Complaints received in line with the published procedure, or referred from IPSO, are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant. Complaints that fall outside the procedure, i.e. are not editorial complaints, are logged and referred to the relevant department/person.

Where the Regulator finds against a publication when determining a complaint under Regulation 27, the publication complies with the findings and any remedial action required by the Regulator.

3.5. Training of Staff When required, Haymarket arranges staff training sessions to update staff on regulatory changes. New joiners are supplied with all relevant policies and procedures via the company's Intranet, including a copy of the Editors' Code. Haymarket has provided all Editors with a copy of the Editors' Code and Codebook, as well as sharing the details on its Intranet.

We partnered with our media lawyers, Lewis Silkin, and our training provider Content ETC to deliver a programme of law refresher training for all content producers. To ensure their knowledge remains current, the workshop covers key topics such as Copyright, Trademarks, Libel, Privacy & Confidence, Data Protection, Contempt and The Editors' Code.

Our employees also have access to legal advice for each of their brands, which they are actively encouraged to use. We have a pre-pub arrangement in place with Lewis Silkin where anyone can send a piece of journalism they intend to publish to Lewis Silkin for clearance and the legal advice is paid for directly by the brand/division.

4.0 Adverse Adjudications There have been no adverse adjudications against Haymarket.

DIGITAL (Jan-Dec 2018)				
Brand	Monthly Avg. Sessions		Monthly Avg. Pageviews	
Autocar	4,815,988			98,094
Campaign UK	1,413,116			29,581
Car & Accessory Trader	9,870	6,180		18,966
CIT Magazine	37,779	24,885		53,496
Classic & Sports Car	204,620	128,180	59	90,849
ENDS Europe	11,451	3,952		25,643
ENDS Report	24,605	9,750		17,807
ENDS Waste and Bioenergy	11,604	6,417		21,393
GP Online	372,783	298,162	4:	74,319
Horticulture Week	151,171	105,347	23	32,176
ManagementToday	104,960	84,250	1:	34,810
Medeconomics	8,406	6,066		20,669
MIMS Learning	13,801	8,747		77,736
MIMS	131,664	100,531	24	14,189
Mineral and Waste Planning	5,440	4,370		9,084
Placemaking Resource??	5,021	3,751		7,809
Planning Resource	101,436			90,226
PR WeekUK	166.281			53,007
scmagazineuk	69,270			39,358
Third Sector	159,572			13,461
WhatCar	3,389,411			96,448
Windpower Monthly	79,635	,		27,762
Windpower Offshore	14,271			21,215
	2.7			
PRINT (Jan-Dec 2018)				
Brand	ABC	Non-ABC (Yearly Avera	ge)	
Campaign		5,766		
Conference & Incentive Travel	14,500			
ENDS Report	1,,555	1,043		
Horticulture Week		2,210		
Management Today			Closed print after May issue 2017	
MIMS Dermatology		8,000	STATE	
MIMS		24,500		
MIMS Learning		24,500	Closed print after December issue	2017
Planning		6,070		
PRWeek		5,183		
Third Sector		2,182		
Windpower Monthly		1,107		
Autocar	32,353	Salar Sa		
Classic & Sports Car	57,122			
What Car	54,404			
Car & Accessory Trader	15,981			