

Bauer Consumer Media Limited ("BCML") and H Bauer Publishing ("H Bauer")

IPSO ANNUAL STATEMENT

01 January to 31 December 2018 (the "Reported Period")

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1. INTRODUCTION

1



BCML is part of Bauer Media's UK based companies and is part of the Bauer Media Group, a worldwide media empire offering over 600 magazines in 16 countries, as well as online platforms, TV channels, and radio stations.

A. Bauer Consumer Media Limited ("BCML")

BCML joined the Bauer Media Group in January 2008 following the acquisition of Emap PLC's consumer and specialist magazine, radio, online and digital businesses.

Our magazine heritage stretches back to 1953 with the launch of Angling Times and the acquisition in 1956 of Motor Cycle News, both still iconic brands within our portfolio. Continuing its history of magazine launches, Closer was launched in 2002 and Britain's first weekly glossy, Grazia, was launched in 2005. The most recent addition to our portfolio came with the launches of Planet Rock magazine, in May 2017 and Pilot TV magazine, in April 2018.

Today, BCML comprises 80 influential brand names, covering a diverse range of interests including: Empire, Mojo, Q, Heat, Parkers, Match, Car and Yours. A full list of our titles is set out below:

| 6 monthly releases | | |
|-----------------------|--------------------|-------------|
| Title Name | Total ABC Jul 18 - | Frequency |
| | Dec 18 | |
| Closer | 178,806 | Weekly |
| Garden Answers | 40,296 | Monthly |
| Garden News | 34,881 | Weekly |
| Grazia | 102,585 | Weekly |
| Heat | 123,948 | Weekly |
| Practical Photography | 36,915 | Monthly |
| | | |
| Yours | 242,516 | Fortnightly |
| Total | 759,947 | |

| Annual releases | | |
|-----------------|---------------|-----------|
| Title Name | Total ABC Jan | Frequency |



| | 18 - Dec 18 | |
|--------------------------------|-----------------|--------------|
| Mojo | 58,383 | Monthly |
| Q Magazine | 31,635 | Monthly |
| Angling Times | 22,705 | Weekly |
| Bike Magazine | 35,098 | Monthly |
| Empire Magazine | 93,038 | Monthly |
| Bird Watching | 15,243 | 4 Weekly |
| CAR | 49,629 | Monthly |
| Classic Bike | 30,646 | Monthly |
| Classic Cars | 33,582 | Monthly |
| Classic Car Weekly | 22,956 | Weekly |
| Country Walking | 32,505 | 13 Per Annum |
| Golf World | 22,890 | Monthly |
| Improve Your Coarse Fishing | 19,853 | Monthly |
| Land Rover Owner International | 25,060 | 13 Per Annum |
| Landscape | 28,893 | Monthly |
| MCN (Motorcycle News) | 56,839 | Weekly |
| Model Rail | 24,125 | 4 Weekly |
| Mother & Baby | 11,085 | Monthly |
| Practical Classics | 39,534 | Monthly |
| Practical Sportsbikes | 15,678 | Monthly |
| Rail | 19,965 | Fortnightly |
| Ride | 29,434 | Monthly |
| Sea Angler | 17,051 | Monthly |
| Steam Railway | 33,248 | Monthly |
| Today's Golfer | 42,138 | Monthly |
| Trail | 19, <i>7</i> 88 | 4 Weekly |



| Trout & Salmon | 18,337 | Monthly |
|-----------------|---------|---------|
| Trout Fisherman | 11,837 | Monthly |
| Modern Gardens | 29,472 | Monthly |
| | | |
| Total | 890,647 | |
| | | |

Bauer own sourced Data

| Title Name | Total Sales Jan 18 - Dec 18 | Frequency |
|-----------------------------|--------------------------------|--------------------|
| Your Horse | 122,180 | 13 issues per year |
| Built Magazine | 83,761 | 11 issues per year |
| Trail Running | 81,222 | Bi-monthly |
| Parkers Car Price Guide Mag | 49,041 | Monthly |
| Car Mechanics Mag | 174,141 | Monthly |
| Modern Classics Mag | 136,295 | Monthly |
| Practical Fishkeeping | 93,733 | 13 issues |
| What Bike Mag | 19,826 | 4 issues |
| MCN Sport Mag | 28,944 | 4 issues |
| Performance Bike | 136,006 | 12 issues |
| TOTAL | 925,149 | |

The Responsible Person for BCML is Jeffrey Eneberi Interim General Counsel covering maternity leave for Tina Sany-Davies, General Counsel.



B. H Bauer Publishing ("H Bauer")

H. Bauer was formed in August 1987 with the launch of women's weekly Bella, which is still published today.

Since 1987 our magazine portfolio has increased considerably covering women's weekly true life magazine, TV listings, astrology, food and puzzles.

Take a Break has been the biggest-selling women's magazine in the UK for over a quarter of a century and its brand extensions alone sell over 10 million copies each year.

The most recent addition to our portfolio came with the launch of Simply You magazine in May 2018.

| 6 monthly releases | | | |
|--------------------|--------------------|-----------|--|
| Title Name | Total ABC Jul 18 - | Frequency | |
| | Dec 18 | | |
| Total TV Guide | 92,427 | Weekly | |
| TV Choice | 1,161,116 | Weekly | |
| Bella | 173,017 | Weekly | |
| Take a Break | 463,495 | Weekly | |
| That's Life | 190,553 | Weekly | |
| TAB Series | 191,806 | Monthly | |
| Simply You | 35,574 | Monthly | |
| TOTAL | 2,307,988 | | |



| Annual Releases | | |
|------------------|--------------------------|-----------|
| Title Name | Total Jan 18 - Dec 18 | Frequency |
| Spirit & Destiny | 26,819 | Monthly |

H. Bauer own sourced Data

| Title Name | Total Sales Jan 18 - Dec 18 | Frequency |
|--------------------------|--------------------------------|---------------|
| Food to Love Mag | 67,164 | Monthly |
| My Favourite Recipes Mag | 162,701 | Monthly |
| Fate and Fortune Mag | 737,960 | 13 issues |
| Eclipes Puzzles Series | 99,882 | Bi montly |
| Mini Puzzles Series | 1,553,525 | All 13 issues |
| Fiction Feast Mag | 281,148 | Monthly |
| TOTAL | 2,902,380 | |

The Responsible Person for H Bauer is Jeffrey Eneberi Interim General Counsel covering maternity leave for Tina Sany-Davies, General Counsel.

2. OUR EDITORIAL STANDARDS

We recognise the imperative for our journalists to provide good, interesting, relevant and accurate stories for publication in our titles which enables the titles to maintain their position in



a highly competitive market place. Notwithstanding this, it remains the case that we require our journalists and contributors to adhere at all times to the legal and ethical responsibilities to which we have always been committed.

It therefore remains the individual and overriding responsibility of each member of editorial staff and of all non-staff contributors to ensure that their behaviour and conduct in researching, securing or presenting for publication any story material is in full compliance with the Editor's Code of Practice (the "Code") and all relevant legal authorities.

We maintain operational guidelines (copies of which are available to IPSO on request) for story gathering which encourage record keeping, double sourcing and rigorous verification of all information and sources. These internal practices ensure that all stories have a credible source and that the information the source has provided is accurate and/or verifiable.

Some publications have legal retainers in place with specialist law firm who, along with the in-house legal team, provide regular training sessions and pre-publication services. All stories are read and assessed pre-publication by a senior editor and sub-editor to ensure the content is compliant with the Code, and if there are any doubts about veracity or legality of the content then it will be referred to the in-house legal team, or specialist law firm.

Some publications have legal retainer in place with a specialist law firm who, along with the in-house legal team, provide regular training sessions and pre-publications services. All stories at BCML and H. Bauer are read and assessed at pre-publication by a senior editor and/or sub-editor to ensure the content is complaint with the Code. If there are any doubts about veracity or legality of the content, then it will be referred to the in-house legal team or the specialist law firm.

Where necessary, editors and journalists may seek advice pre or post publication from IPSO directly.

3. OUR COMPLAINTS-HANDLING PROCESS

We treat every editorial complaint seriously and accept complaints made in any form. We have a comprehensive Complaints Policy (see Appendix 1) consistent with other publishers in



the magazine industry. All mastheads include IPSO complaints information and all websites for our titles include a clear "complaints" link at the bottom of every webpage (see Appendix 2) through which users may access our Complaints Policy.

The Complaints Policy sets out a detailed explanation of what is or is not covered by the Complaints Policy, how to complain, how the complaint will be processed and what the complainant should do if they are not satisfied with the response given. Additionally, our Complaints Policy provides a link to, and contact details for, IPSO should complainants be dissatisfied with the information provided or our response.

Our Complaints Policy provides an email address for complaints: complaints@bauermedia.co.uk. This mailbox is managed by the in-house legal team. If a complaint is sent directly to an editor, they will forward the email to the complaints mailbox address to ensure it is handled and recorded centrally.

Whilst our Complaints Policy is intended only for editorial complaints concerned with potential breaches of the Editors Code ("Editorial Complaints") in practice, we receive a number of queries to this mailbox that are unrelated to editorial complaints or issues. As a result, we introduced a complaints form to help filter adhoc and non-relevant emails.

Details of all complaints received are recorded by the legal team, including: the name of the complainant; the nature of the complaint; the publication and article; the date the complaint was received; whether an acknowledgement email has been sent and the date on which it was sent; any action taken and any response received from the complainant.

Editorial complaints are always shared with the relevant publication and editorial team concerned. They will work in collaboration with the legal team and/or external legal advisers to investigate and respond to editorial complaints, seeking a mutually acceptable resolution where possible.

4. OUR TRAINING PROCESS



All editorial staff at both BCML and H. Bauer recieve training to ensure that they are made aware of the IPSO's role in the industry, how the regulatory system operates, and any other important legal requirements to be considered when producing editorial content.

Training is on-going in particular on the Editors' Code, defemation, privacy, and copyright issues. This training is provided regulary by the in-house legal team and specialist law firms. Training is scheduled in both our London and Peterborough offices. This ensures that editorial staff who have not attended, together with new joiners, and/or staff who would like to refresh their knowledge have an opportunity to attend.

All persons that have attended a training session have been provided with a copy of:

- The Code; and
- The Editorial Complaints Policy.

5. OUR RECORD ON COMPLIANCE

BCML has not received an Editorial Complaint during the Reported Period which has been ruled upon or adjudicated by IPSO.

Appendix 1

Bauer Media's Editorial Complaints Policy











BAUER MEDIA GROUP: BAUER CONSUMER MEDIA LIMITED & H BAUER PUBLISHING EDITORIAL COMPLAINTS POLICY

THIS POLICY AND PROCESS APPLIES TO EDITORIAL COMPLAINTS ONLY

Please click here for Other Complaints

We take all complaints about editorial content seriously and are committed to abiding by the Independent Press Standards Organisation ("IPSO") rules and regulations and the Editors' Code of Practice that IPSO enforces (the "Editors' Code").

1. WHAT IS A COMPLAINT?

When making a complaint, you must clearly state that your complaint is a formal complaint under this policy.

2. WHAT DOES THIS POLICY COVER?

This policy only applies to complaints about editorial content in our publications and digital services that we control in the UK, Channel Islands and Isle of Man. It does **not** cover:



- complaints about TV and radio services (which are regulated by Ofcom, ATVOD and/or the BBC Trust);
- complaints about advertising (which are regulated by the Advertising Standards Authority);
- · concerns about matters of taste/decency and due impartiality,
- · complaints about books;
- complaints about 'user generated content' (i.e. material on our digital services e.g. websites or apps that is not posted by us or on our behalf) which we have not reviewed or moderated; or
- · any complaint that falls outside the remlt of IPSO.

3. HOW TO COMPLAIN

- Complaints should be made in writing, either by email to <u>complaints@bauermedia.co.uk</u> or by post to Bauer Media, Academic House, 24-28 Oval Road, London, NW1 7DT and addressed to The General Counsel.
 - complaints under this policy will only be accepted within four months
 from the date of the behaviour or first publication of the article that you
 are complaining about. Where an article remains accessible on our
 website, complaints will be accepted up to 12 months from the date of
 the behaviour or first publication of the article that you are complaining
- · When making your complaint you must include:
 - a copy of the article in question, or a link to the relevant webpage or a
 web address if the complaint is about published material (or reference
 to the publication title, issue date, page and article title if a copy is
 unavailable);
 - a written explanation of your concerns, with reference to the Editors'
 Code:
 - · any other documents that will help us assess your complaint.
- Complaints received without this essential information cannot be considered. We may seek further details after your initial contact. If you cannot provide the requested information we may be unable to consider your complaint.
- We will consider complaints from (a) any person who has been directly
 affected by the matter complained of, or (b) from a representative group
 affected by an alleged breach of the Editor's Code which is significant and of
 substantial public interest, or (c) from a third party seeking to correct a
 significant inaccuracy of published information.
- We reserve the right to reject, without further investigation, complaints that show no breach of the Editor's Code; or that are trivial, hypothetical, gratuitously abusive or offensive, or otherwise vexatious or insignificant;



. If you are taking legal action, we may be unable to consider your complaint.

4. WHAT HAPPENS TO YOUR COMPLAINT?

- The complaints process is free of charge irrespective of the outcome of your complaint.
- We aim to acknowledge your complaint within 5 working days of receipt. You
 agree to respond promptly to any request for further information.
- If we receive multiple complaints about the same issue we may make one response to all.
- We will provide you with our response to your complaint within 28 days of receiving everything we need from you to allow us to investigate. If we fail to meet this timescale, you can take your complaint to IPSO.
- We will always treat you courteously and with respect. We expect the same from you.

5. COMPLAINT TO IPSO ON EXHAUSTION OF OUR COMPLAINTS PROCEDURE

If you are unhappy with our final response to your complaint you may complain to IPSO (www.ipso.co.uk). IPSO offers, without charge, a complaints handling service to the public in cases where there has been a disagreement between a complainant and us about whether the Editors' Code has been breached. We will be asked to confirm that our complaints procedure has been exhausted and will do so in writing.

6. POLICY CHANGES

We reserve the right to amend this policy as required to ensure compliance with IPSO regulations. We will publish a link to the current policy on our website. Your complaint will be considered against the published policy on the date of receipt of your complaint.

7. IPSO CONTACT DETAILS

Website: www.ipso.co.uk

Address: Independent Press Standards Organisation, Gate House, 1 Farringdon

Street, London, EC4M 7LG Telephone: 0300 123 2220 Email: inquiries@ipso.co.uk



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Bauer Consumer Media Ltd, Company number: 01176085, Registered Office: Media House, Peterborough Business

Park, Lynch Wood, Peterborough, PE2 6EA

Bauer Radio Ltd, Company Number: 1394141, Registered Office: Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA

H Bauer Publishing, Company Number: LP003328 (England and Wales), Registered Office: Academic House, 24-28
Oval Road, London, NW1 7DT

All registered in England and Wales



Appendix 2

GRAZIA

Creative director CAROLYN ROBERTS
Fashion director REBECCA LOWTHORP
Picture director NATHAN HIGHAM-GRACI
Managing editor DANIELLE O'CONNELL
Acting managing editor SOPHIE PRICE

Art
Deputy art director ISABELLE EMMERICH
Art edfor JESSICA SNOW
Senior deaigner (and digital) BEN NEALE
Art and picture intern AMY REDGWELL

Ipad Digital sub editor ISABELLA D'EMILIO

ting and talent director-at-large
HOLLY SCOTT LIDGETT
tributing fashion editor-at-large
CTALLE WAN SEROUGH-JONES
Contributing fashion editor
RACHEL BAKEWELL

Health & beauty 020 3879 2305 uuty editor HANNAH COATES Senior beauty assistant EMMA STODDART Management 020 7295 5464

uct manager (EOPIGIA EMITH Newstrade marketing manager ELARIK Newstrade marketing executive MEN (MONG Direct North England (MONG Direct North England (MONG Direct North England (MONG Direct North England (MONG DIRECT) (MONG PREPARE) (MONG PREPARE (MONG P

BAUER MEDIA GEO PAUL KEENAN

Features 020 3879 2313 Commissioning and special projects editor RHIANNON EVANS Deputy features editor ANNA SILVERMAN

News & Entertainment Junior news editor HARRIET KEAN

UNION NEWS EDITOR-AT-LARGE
POLLY VERNON
EDITOR-AT-LARGE (CELEBRITY)
EMILY MADDICK
EDITOR-AT-LARGE (FEAURES)
CONTRIBUTION
(VESTIGATIONS) STACEY DOOLEY
(VESTIGATIONS) STACEY DOOLEY





DAVE CLARK

OVER TO YOU...

Have your say... Email us at feedback@graziamagazine.co.uk
Post comments on graziadally.co.uk Tweet us at @Grazia_Live
Find us on Facebook at Grazia UK Follow us on Instagram @GraziaUK

FOREVER FRIENDS?
The Spice Girls rift reveals an
essential truth about friendship
(15 April) struck a chord with
me. Sometimes you no longer
feel the way you once did
about your best friend, the

about your best friend, the person you grew up with and have been close with for forever. A reason would make it easier and make you feel less guilty. It would make the estranged relationship less strange and painful. But it's a fact that sometimes you just grow apart from people, as the Spice Girls probably have found. You get older, you change and mature and all of a sudden you find yourself not having much in common with someone you once did. This is just a casualty of growing up but, for some reason, 'growing apart' is the hardest thing to come to terms with. Leonie

NEW YOU, NEW ME!
I'm not the best with change.
I've had the same bobbed
haircut for, well, since I was 11
actually, and pink lipstick is back
in, right? So I was at first cynical
about changes to my beloved
mag. But... you've nailed it! The
Life Skills section is perfection
and I loved the interview with
Sara Cox on the final page and
What, this old thing? But best
of all, Beauty School will finally
free me from the black winged
eyeliner I've been sporting
since the '90s. Clare

STRONGER TOGETHER Thank you for printing Martha Hunt: 'I feel empowered by my scars' (8 April). I too have scoliosis and underwent two major spinal operations in my teens. It's so good to finally see public figures such as Princess Eugenie and Martha proudly flying the flag for people,

particularly females, who have scoliosis. Even now, aged 33, every fashion purchase I make takes into account how my unsymmetrical back will look in it and what my scar will look like. Like Eugenie, I also chose to celebrate my scar in my wedding dress and embraced it as part of who I am. It's worth noting too that it's also often painful (I suffered two punctured lungs during my last operation). Hannah

AN ODE TO PAUL
Hove you, Paul Flynn. I love your
wry wit and sharp eye for what's
worth watching. I trust your
flagging of shows I wouldn't have
noticed if it weren't for your wily,
wide-ranging recommendations.
I love your ability to use le mot
juste succinctly and to often
move me. In a TV column!
Long may you continue to put a
smile in my square eyes. Susan



The letter of the week wins a set of REN Clean Skincare hero products worth £171, including the award-winning Ready Steady Glow Daily AHA Tonic. Delivering withle results while coupulously avoiding any skin-unfriendly, toxic ingredients. REN Clean Skincare is #Cleanokin #CleanoPlanet. Visit renskincare.com for more details.



