



NewBay annual statement

Introduction

NewBay provides multichannel marketing solutions and information to communities encompassing over 5 million professionals and nearly 8 million enthusiasts centred around three large technology driven interrelated markets: Television & Video, Entertainment & Educational Technology, and Music.

NewBay is headquartered in New York with offices in Washington DC, San Francisco and London.

NewBay's platform provides its communities with award-winning content, trusted brands and high-profile network-building, informative events. Over 4,000 clients hire NewBay to connect them to its audience of key decision makers and influencers.

Through organic growth and acquisitions, NewBay proudly serves some of the broadest B-to-B professional and enthusiast communities in the world through over 60 print and digital publications, 100 integrated web and mobile applications, 100+ conferences and conventions, custom marketing services, and e-commerce capabilities.

NewBay publishes the following titles in the UK:

- Toy News
- Licensing Biz
- Bike Biz
- PC Retail
- MCV
- Develop
- TV Technology Europe
- TV Broadcast Europe
- Installation
- Pro Sound News Europe
- Audio Media International
- NewBay Connect
- Music Industry Pro
- Music Week

The responsible person for IPSO matters is James Mckeown, Content Director.



Editorial standards

NewBay is committed to upholding the highest editorial standards. It relies upon The Editors' Code of Practice to set its standards. All of our editorial teams consistently receive training in standards of journalism, ethics and accuracy. When required, NewBay provides training sessions to update staff on regulatory changes.

NewBay has not yet had guidance from IPSO on how to apply the Editors' Code of Practice. However, it would seek pre-publication guidance if that was necessary.

NewBay has a standard complains procedure across all publications, which is published on the website of each title. Members of the public can register an editorial complaint under this procedure by submitting a complaint in writing to the designated editorial person.

All complaints are logged on a complaints record and then assessed by the responsible person, who will seek to resolve the matter with the complainant.

NewBay has not had any complaints considered by IPSO during the relevant period.