

Annual Statement – Unity Media

Background

Unity Media plc is an independent publisher of market-leading publications in the business-to-business and specialist consumer motoring markets. Since its launch in 1995 by chairman Dennis Taylor, the company has achieved rapid growth and is now a multiplatform media provider, with an array of websites, email newsletters and mobile applications joining a portfolio of established magazine titles.

Unity publishes the following titles:

- Banzai
- BMW Car
- GT Porsche
- Performance BMW
- Performance VW
- Glass and Glazing Products
- Heating and Plumbing Monthly
- Roofing and Cladding Insulation
- Your Build Magazine
- RCI Directory

The responsible person for IPSO is Helen Lawson.

Approach to Editorial Standards

Unity are members of the Periodical Publishers Association (PPA) and also the Audit Bureau of Circulations (ABC) who independently audit Unity's business to business publications and who are recognised as the authoritative industry voice through which best standards of circulation quality are compared.

Unity Media has not needed to contact IPSO to seek pre-publication guidance. However, it would do so if any issues arose which required this guidance.

Unity Media abides by the Editor's Code of Practice. Unity Media relies on the journalists providing copy to be accurate in their writing.

Complaints

Unity Media has not received any complaints. If a complaint was made, it would be passed to Sandra Baldock for resolution.

Training

Unity Media provides on the job training for Editors. A number of the Editors have been with the company for more than ten years and Unity promotes internally when a position becomes vacant.