

# Annual Statement of PSP Media Group Ltd 1<sup>st</sup> January 2016 – 31<sup>st</sup> December 2016



## Introduction

PSP Media Group Ltd was formed in 1995 (formerly PSP Publishing Ltd) to launch bunkered magazine which quickly established itself as the No.1 magazine for golfers in Scotland. The company then launched Scottish Club Golfer and English Club Golfer newspapers into its respective markets in 2002 and 2004. These are both tabloid newspaper size publications each delivered to every golf club in their respective counties. Each print brand has an online presence.

The established titles are:

- Bunkered – current circulation of 20,566 copies – published 8 times per annum
- English Club Golfer – current circulation to 1968 English Golf Clubs – published 5 times per annum
- Scottish Club Golfer – current circulation to 537 Scottish Golf Clubs – published 5 times per annum

The responsible person for IPSO is Paul Grant, Managing Director of PSP Media Group Ltd

## Approach to Editorial Standards

PSP Media is a responsible publisher. It seeks to maintain a high standard of journalism and instils this in the editorial staff. PSP does not have any internal manuals.

PSP Media are members of the Audit Bureau of Circulations (ABC) who independently audit PSP's publications and who are recognised as the authoritative industry voice through which best standards of circulation quality are compared.

PSP Media has not sought pre-publication guidance from IPSO. However, it would do so if it needed advice on interpreting the Editors' Code.

PSP Media abides by the Editors' Code of Practice (Jan 2016). PSP Media relies on the journalists providing copy to be accurate in their writing and uses best practices to ensure that all content is accurate.

## Complaints

PSP Media has not received any complaints. PSP Media requires all complaints to be made in writing by letter or email and such complaints and the outcome would be recorded in the company complaints file. If a complaint was made, it would be passed to Paul Grant for resolution.

Additional to above, for any complaints with regards to an online article, we retain the original copy prior to any changes that may be made following the complaint.

## Training

PSP Media provides on the job training for Editors. A number of the editors have been with the company for several years and PSP promotes internally if possible when a position becomes vacant.

## Compliance

PSP Media is fully compliant with IPSO requirements. There have been no complaints ruled on by IPSO's Complaints Committee, no adverse adjudications by IPSO and no breaches of Editors Code over the period.