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## Annual Statement of PSP Media Group Ltd 1<sup>st</sup> January 2015 – 31<sup>st</sup> December 2015

#### Introduction

PSP Media Group Ltd (formerly PSP Publishing Ltd) was formed in 1995 to launch bunkered magazine which quickly established itself as the No.1 magazine for golfers in Scotland. The company then launched Scottish Club Golfer and English Club Golfer newspapers into its respective markets in 2002 and 2004. These are both tabloid newspaper size publications each delivered to every golf club in their respective counties. Each print brand has an online presence.

#### The established titles are:

- Bunkered ó current circulation of just over 21,000 copies ó published 8 times per annum
- English Club Golfer ó current circulation to 1971 English Golf Clubs ó published 5 times per annum
- Scottish Club Golfer ó current circulation to 576 Scottish Golf Clubs ó published 5 times per annum

The responsible person for IPSO is Paul Grant, Managing Director of PSP Media Group Ltd

#### Approach to Editorial Standards

PSP Media is a responsible publisher. It seeks to maintain a high standard of journalism and instils this in the editorial staff.

PSP Media are members of the Audit Bureau of Circulations (ABC) who independently audit PSP publications and who are recognised as the authoritative industry voice through which best standards of circulation quality are compared.

PSP Media has not sought pre-publication guidance from IPSO. However, it would do so if it needed advice on interpreting the EditorsøCode

PSP Media abides by the Editorsø Code of Practice. PSP Media relies on the journalists providing copy to be accurate in their writing and uses best practices to ensure that all content is accurate.

### Complaints

PSP Media has not received any complaints. If a complaint was made, it would be passed to Paul Grant for resolution.

## **Training**

PSP Media provides on the job training for Editors. A number of the editors have been with the company for several years and PSP promotes internally if possible when a position becomes vacant.