

June 26, 2015

The Rt Hon Alan Moses  
Chairman  
ipso  
Gate House  
1 Farringdon Street  
London  
EC4M 7LG

Dear Sir Alan

I don't know if it is this address to which I send my annual statement. This is the first time we have written such a statement so would be grateful if you could possibly deliver it to the correct department/person.

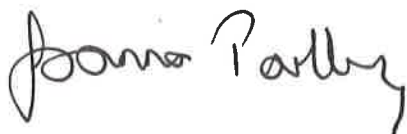
I am Chairman and Managing Director of the Newark Advertiser Co Ltd – a family owned weekly newspaper and I enclose a statement as per your example.

There is not much to report really. I have a dedicated editorial team who pay meticulous attention to detail and, apart from the occasional mis-spelling of names, the printing of corrections has been minimal.

I hope we are on the right lines!

Kind regards

Yours sincerely



Joanna Parlby (Miss)  
Chairman and Managing Director

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IPSO ANNUAL STATEMENT FOR PERIOD FROM SEPTEMBER 8, 2014, TO DECEMBER 31, 2014.

Advertiser Media Group every Thursday publishes a three-edition paid-for weekly newspaper – Newark Advertiser, Southwell Advertiser, Bingham Advertiser and. There is an associated website and a weekly free newspaper, the Newark Trader, is published on Tuesdays.

The independent, family-owned newspaper has served the town of Newark and surrounding areas since 1854 and has a current circulation of 13,000.

The managing director and chairman is Joanna Parlbly and the editor is Chris Prime.

The Advertiser adheres to high editorial standards, with particular emphasis on balance and accuracy.

The Advertiser is a member the News Media Association and consults the association's media lawyers, should advice be required. Advice has been taken, and followed, on a number of occasions. Advice may be sought from IPSO if a complaint cannot be resolved or the newspaper is the subject of a complaint to IPSO – that situation has, so far, not arisen.

As previously stated, the Advertiser strives for balance and fairness in its reporting and a right to reply is offered when appropriate.

When appropriate, independent verification of a story can be sought, but in most cases this is covered by the right to reply. If there is a flat denial of a claim made against a company, organisation or individual, independent verification would certainly be sought before publication.

Editorial complaints are received via phone calls, email and in person. The policy is to deal with them as promptly as possible.

The initial response is usually from the news editor, who then reports the details of the complaint to the editor. The complaint is discussed and a course of action agreed. The editor speaks to complainants when resolution cannot be reached in the first instance or to confirm an agreed course of action such as publication of a correction or clarification.

No formal records are kept of relatively minor complaints such as mis-spelt names. The editor retains correspondence relating to more serious complaints.

The Advertiser seeks to resolve matters through dialogue with the complainant so agreement can be reached.

The Advertiser editorial policy is published on page 10 of every edition:

“The Newark Advertiser group is independent of any other organisation, commercial or political. Our policy is to provide readers with news and information that is fair, accurate and balanced. We subscribe to the Independent Press Standards Organisation and the Editors’ Code of Practice.”

Junior reporters at the Advertiser work towards the NCTJ national qualification in journalism. Recruits have usually completed NCTJ preliminary examinations. The Advertiser pays for refresher courses prior to final examinations.

There have been no complaints against the Advertiser ruled on by IPSO's complaints committee. On the few occasions action has been required it has taken the form of published corrections, clarifications or by way of letter to the editor.