

# Jersey Evening Post

## **IPSO Annual Statement**

**1 January to 31 December 2015**

## **Introduction – Jersey Evening Post**

Guiton Publishing is the division of the Guiton Group that is responsible for the media interests in the autonomous jurisdictions of the Bailiwicks of Jersey and Guernsey that comprise the Channel Islands.

Although a single organisation, the businesses in both Jersey and Guernsey operate under laws unique to each jurisdiction and different from the UK. This means editorial decisions, although based on a common set of journalistic principles and ethics, must be made in accordance with local legislation and the requirements of Jersey common and customary law. The adherence to best-practice standards has been at the heart of the strong relationship that the Jersey Evening Post, the flagship title of the group in Jersey, has enjoyed with the community it has served for 125 years.

In common with publishers in the UK, Guiton Publishing has voluntarily signed up to IPSO and will always strive to meet its contractual obligations with the regulator. However, Jersey is not subject to the jurisdiction of the courts of England and Wales; and the States of Jersey, the Island's parliament, is the sovereign authority in the Island. While Guiton Publishing will strive to meet best-practice standards, local laws and obligations will, in all cases, need to take precedence.

The Jersey Evening Post is the Island's only daily newspaper and its online counterpart is the leading provider of digital news and commercial content. The newspaper has a local board of directors, both operationally and in non-executive capacity and also a non-exec chairman, who are prominent in the local community.

Because of the compact nature of the markets we serve, the directors are easily accessed by members of the government, officers of the law and by the wider readership in general. The weekly reach of Jersey Evening Post is in excess of 7 out of 10 adults, higher than the combined readership of the English national newspapers, the combined reach of the Radio stations and higher than commercial TV coverage.

### **JEP Publications**

Jersey Evening Post (and associated supplements)  
Business Brief  
Confidential  
Absolute Jersey  
Jersey Weddings  
Jersey Days

### **JEP Digital Publications**

[www.jerseyeveningpost.com](http://www.jerseyeveningpost.com) (and associated commercial platforms)

The publisher's responsible person is Mrs Corinne Wiseman, Editor's PA, tel: 01534 611624, [editorial@jerseyeveningpost.com](mailto:editorial@jerseyeveningpost.com)

## **Our editorial standards**

The Jersey Evening Post is committed to upholding the Editors' Code of Practice. Journalists are issued with copies of the code and details are set out on the company's intranet and placed on company notice boards. Training sessions – internally and externally – reinforce and refresh the importance of adhering to the code. All staff are reminded of the need to uphold the code at all times and the importance of representing the news organisation and its owners – and the profession of journalism – in a positive and professional manner.

In respect of IPSO, guidance would be sought prior to publication if deemed necessary by the editors. Any guidance would be considered alongside any legal advice (if any) that had been sought. Guidance would also be sought from IPSO in resolving complaints made to IPSO. This may take the form of agreeing a suitable resolution to a complaint with IPSO acting as the conduit between the complainant and the newspaper.

The Jersey Evening Post is committed to resolving all complaints as quickly and reasonably as possible.

Jersey Evening Post journalists and contributors are made aware of the importance of Clause 1 (accuracy) of the Editors' Code when researching, writing, news editing and sub editing articles and comment pieces.

Editors demand that reporters and writers can stand up any claims made in their copy. In practice, this can mean a number of things, from the corroboration of information by a number of sources, to the use of supporting documentary evidence or a requirement to obtain information from a source who enjoys a level of privilege because they are deemed to make statements in the public interest (police, government ministers etc).

Editors are responsible for making sure that reports are fair and balanced. The Jersey Evening Post understands very clearly its duty to provide the right of reply.

Every story published in the newspaper is checked before publication. All news stories are checked initially by a news editor and then by a sub editor. All pages are signed off before publication by a senior member of the editorial department.

Any stories of concern will also be checked by the editor or deputy editor.

In the vast majority of cases, articles published online are only available for uploading after they have been checked by the news editor and a sub editor. The articles are uploaded by the internet editor or his deputy, both of whom are experienced journalists. The only exception to the regular work flow is when a breaking story is published online before the paper copy is subbed, but the duty news editor will have checked the story.

## **Our complaints-handling process**

*In what form are editorial complaints accepted?*

Complaints are accepted in all forms, by email, letter, telephone, via social media and in person.

### *Who handles editorial complaints internally?*

All staff are advised that telephone, social media, in-person and email complaints that come to them directly are to be logged and passed on to their line manager, for example, the news editor. These, in turn, are collated and logged by a central staff member, the editor's PA, upon completion of an internal notice-of-complaint form.

The level at which the complaint is handled depends on its seriousness but could ultimately be passed on to be resolved by the editor or his deputy. In practice, the editor, deputy editor, or news editor ultimately handle complaints.

Postal complaints are generally logged and directed to the editor or his deputy for handling. Complaints received via (non-personal) company social media platforms are logged/resolved by the internet editor or passed on to the editor or deputy editor if necessary.

### *Records kept of editorial complaints and their outcomes*

The editor's PA logs all complaints and records and files the outcome. All staff have access to an internal complaints form on which details of the complaint are logged. Outcomes are similarly logged. All forms are collated centrally by the editor's PA.

### *How Jersey Evening Post seeks to resolve complaints*

Complaints which have some foundation are resolved by offering the complainant some form of redress, usually a correction/clarification in the newspaper and/or online or by removing the offending content from the online story. Corrections are, with very few exceptions, published on page 2. Requests from complainants for the publication of a correction on a specific page or for a correction to be published next to a follow-up story on the same subject are considered on their merits with a view to ensuring due prominence. Online corrections are generally added to the original article.

A significant percentage of complaints stem from a misunderstanding that can be addressed and resolved through the writing of a letter or email, usually by the editor, to the complainant. These letters aim to clarify the reasons underlying/explaining publication (prominence, news angle, page design, headline etc).

Complaints raised by our 'report abuse' button on the jerseyeveningpost.com online forum are directed to senior staff who either edit or delete the offending comment if warranted.

### *What information it provides to readers and where about its internal process for editorial complaints and IPSO's complaints process*

#### **Online**

The home page of the newspapers website, jerseyeveningpost.com, features a 'Making a complaint' link, which leads to a simple explanation of the newspaper's complaints policy and a further, clearly-marked hyper-linked email address invites those with a complaint to email the editor. A postal address is also provided for those who wish to complain in writing.

The section of the website makes clear that the company abides by IPSO guidelines and contains a hyperlink direct to the IPSO website and the Editors' Code.

### **In paper**

There is a daily panel underneath the editorial leader column which names the editor and gives an email address for the editorial department.

It also states that the Jersey Evening Post abides by the IPSO code of conduct.

There is also a panel on page 2 of the newspaper under the heading 'Complaints procedure'. It provides a brief explanation of the complaints policy and gives telephone, mail and email contact details for making a complaint.

A filler advert has been created in the newspaper headlined 'How to make a complaint about an article by this newspaper'. It states that the newspaper is committed to standards set by IPSO and its code of practice. It then gives telephone, mail, email and online contact details for making a complaint to the newspaper and advises that unresolved complaints can be taken to IPSO direct. IPSO's full contact details are then provided, including website, telephone, postal and email.

### Our training process

Our journalists receive legal training as part their journalism training and they regularly refer both to the Editors' Code of Practice and McNae's Essential Law for Journalists.

Reporters have all been advised about the complaints handling methods outlined above and issued with the Editors' Code of Practice. Their attention is drawn to relevant aspects of the code by senior managers as and when stories about juveniles etc are instigated.

The code is also posted prominently on noticeboards for reference.

The Jersey Evening Post will be undertaking a series of training sessions with all members of editorial staff to ensure they are familiarised with the IPSO editors' code.

Training will involve a detailed analysis of the code followed by group discussion of case studies and then a Q&A to make certain that the training has been well understood.

Staff who do not show reasonable understanding will get extra training and new staff will receive full training.

The process will be repeated each year with emphasis on new staff and those who show weakness in their understanding of the code.

Other than the Editors' Code of Practice and McNae's Essential Law for Journalists referred to above, we do not currently have any additional internal manuals or codes for use by journalists.

## **Our record on compliance**

IPSO did not rule on any complaints against the Jersey Evening Post in 2015.