

# eyetoeyeMedia

## **Introduction**

Eye to Eye Media is a dynamic consumer publishing company, producing a range of different publications, as well as design websites, apps and digital solutions for *delicious magazine*, the *Healthy Food Guide* and Waitrose.

Delicious was launched in the UK in November 2003 and is one of the UK's leading food titles. It is monthly frequency with circulation ABC audited bi annually. It's website [www.deliciousmagazine.co.uk](http://www.deliciousmagazine.co.uk)

Healthy Food Guide was launched in the UK in March 2011, it is monthly frequency with circulation ABC audited annually. Its website is [www.healthyfood.co.uk](http://www.healthyfood.co.uk)

Eye to Eye Media Ltd also owns Eye to Eye Puzzles with a portfolio covering all styles of popular puzzles. It is Britain's fastest-growing puzzle magazine portfolio and is currently number three in the market. Eye to Eye Puzzles also creates and publishes own label puzzle magazines for retailers.

## **Eye to Eye produce the following publications:**

### Consumer food titles

Delicious  
Healthy Food Guide

### Consumer puzzle titles

Puzzle World  
Puzzle World Collection  
Family Criss Cross  
Family Criss Cross Jumbo  
Family Wordsearch  
Family Wordsearch Jumbo  
Family Wordsearch Special  
Enigma Puzzles  
Enigma Crosswords  
Enigma Sudoku  
Enigma Wordsearch  
Select Sudoku  
Select Codewords  
Lucky Seven Crossword Collection  
Lucky Seven Wordsearch  
Popular Wordsearch  
Customer puzzle titles

ASDA Arrowords  
ASDA Codewords  
ASDA Criss Cross  
ASDA Crosswords  
ASDA Puzzles  
ASDA Sudoku  
ASDA Wordsearch  
Morrisons Criss Cross  
Morrisons Crosswords  
Morrisons Puzzles  
Morrisons Wordsearch  
Morrisons Crossword Selection  
Morrisons Puzzles Selection  
Morrisons Sudoku Selection  
Morrisons Wordsearch Selection  
Tesco Handy Arrowords  
Tesco Handy Codewords  
Tesco Handy Crosswords  
Tesco Handy Killer Sudoku Collection  
Tesco Handy Puzzle Collection  
Tesco Handy Wordsearch  
Tesco Handy Wordsearch Collection  
Tesco Codewords  
Tesco Criss Cross  
Tesco Crosswords  
Tesco Puzzles  
Tesco Sudoku  
Tesco Wordsearch

### **Editorial standards**

Eye to Eye Media is committed to upholding the highest editorial standards. It relies upon The Editors' Code of Practice to set its standards.

Eye to Eye Media has not yet sought guidance from IPSO on how to apply the Editors' Code of Practice. However, it would seek pre-publication guidance if that was necessary for the particular story.

We take all reasonable steps to verify the information we publish. For example, delicious magazine rigorously tests the recipes it publishes before publication.

Eye to Eye Media has not had any complaints considered by IPSO during the relevant period.

**The responsible person is Seamus Geoghegan, Managing Director.**